

A comprehensive and vividly illustrated research-based coffee table book titled

# The Colours of Rajasthan

ISBN : 81-85878-01-

First edition : 2017, second edition : 2019, third edition : 2021

Book size : 13"x9.50", finished : 13"x19" open

Pages : 495 + 8 end pages + plc + jacket, colour : 4+4

Rare visuals : 705 like paintings, b&w photos, line sketches, maps, documents etc.

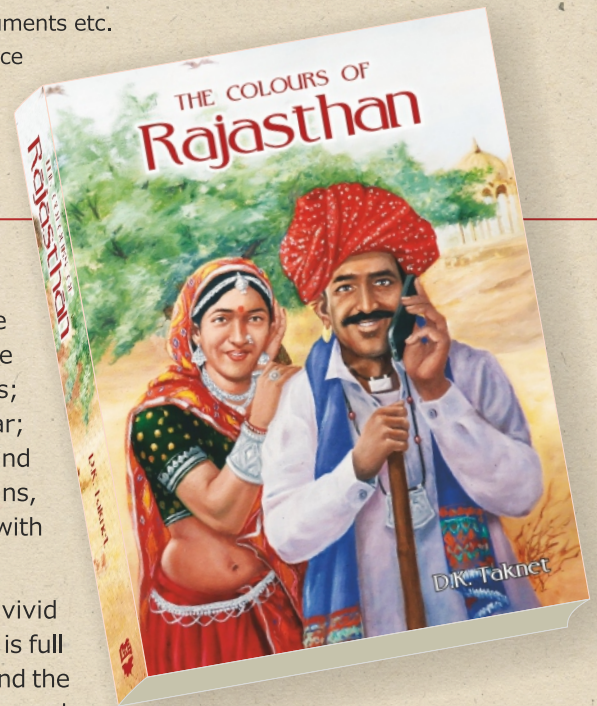
Paper : plc & jacket : 170 gsm matt art paper, text : 100 gsm renaissance

End pages : 190 gsm renaissance

Fabrication plc : matt lamination & raised uv

Jacket : matt lamination & raised uv

Binding : section sewn & perfect bind with case



Rajasthan as one of the oldest civilisations, is an exotic symbol of Indian culture. It is known for its chivalry, valour, sacrifice, romance, loyalty, strength of endurance and perseverance. The largest state in India, its name evokes golden sand dunes of the Thar desert; architectural splendour of forts, palaces and temples; the ancient Aravalli range; India's largest saline lake, Sambhar; diverse flora and fauna; unique cuisine; brave, sturdy, cheerful and daredevil inhabitants. Hindus, Muslims, Christians, Sikhs, Jains, Buddhists and Parsis coexist peacefully, in total harmony with community fervour.

Widespread fascination of colours and patterns finds vivid expression on the walls of village houses. The festival celebration is full of life, manifests in age-old traditions, rituals, sports, pageantry and the ambience entails a fairy tale-like tenor. Joie de vivre is expressed through

dance and music, the spirit of



jubilation enlivens the desert. Rajasthanis excel in major spheres of life and achieve great success as entrepreneurs and innovators, possess the qualities of perseverance, enthusiasm, grit, passion, sense of mission, resilience and strength of body and mind. Socio-cultural, religious ethos, and the natural geographical terrain serve to augment their zest for life.

The book elaborates on the less known aspects from its past and present that blends the finest from its rich heritage. The state is famous for exquisite miniature paintings, frescoes, fabrics, artefacts and fine jewellery that showcase uniqueness in creativity. This exotic land is a treasure trove of handicrafts, folk music, instruments and musicians. Numerous sculptured and magnificent temples, date back many centuries, dot the entire state, hence a popular pilgrim spot for people of different faiths.



The Rajasthani story epitomises triumph over the harsh desert land. *The Colours of Rajasthan* unveils the mystique, and the uniqueness of Rajasthan that captivates travellers from all parts of the world. This pictorial book comprising 495 pages is richly illustrated with over 705 rare, colour photographs, paintings, lithographs, fillups, maps, documents and b&w photographs, illustrations, and line sketches, first time ever published to capture the imagination of a discerning reader.

