

A comprehensive and vividly illustrated research-based coffee table book titled

The Marwari Heritage

ISBN : 978-81-929767-1-6

First edition : 2015, second edition : 2016, third edition : 2019, fourth edition : 2021

Book size : 13"x9.50", finished : 13"x19" open

Pages : 390 + end pages + plc + jacket, colour : 4+4

Rare visuals : 616 like paintings, b&w photos, line sketches, maps, documents etc.

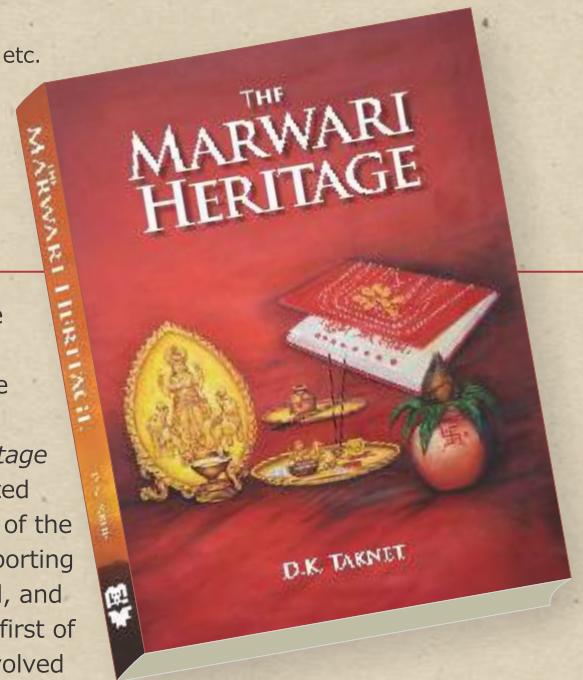
Paper : plc : arlin, jacket & text : 100 gsm imported art paper

end pages : 160 gsm renaissance

Fabrication plc : arlin 130 gsm art & jacket 160 gsm

Mont blanc : fsc mixed with spot uv - raised

Binding : section sewn & perfect bind with case

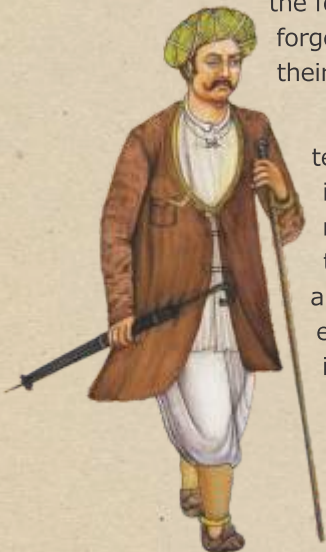


From the early Vedic period, the Vaishyas, India's oldest mercantile community, generated wealth for the nation through their remarkable vision, abilities, and tenacity. Their Marwari offshoots were appointed by many rulers as ministers, advisors, and diwans, and are widely recognised as India's earliest philanthropists. *The Marwari Heritage* takes the reader on a voyage of discovery of the Marwaris who migrated from Rajputana, Haryana, Malwa, and adjacent regions to other parts of the country. They braved trials and tribulations in uncharted regions, supporting others of their community, never losing faith in their ability to succeed, and focused steadfastly on their goal. They became the uncrowned kings, first of trade and business, and later of the industry. They wholeheartedly involved themselves in the freedom struggle and played a conspicuously active role, many courting imprisonment and even martyrdom.

Today, the roots of the Marwari community are deeply enmeshed in the social, cultural, and economic fabric of India. Their innate psyche of giving back to society has seen them donate generously towards education, empowerment of women, and vocational training. Shedding some traditions and retaining many, they have stepped into the modern age, achieving an enviable cultural mix. At the helm of most successful enterprises, their focus on innovation and technological advancement has resulted in the governments of several countries tapping their expertise. This book is enriched with cameos of the many who have left an indelible mark on the history and the socio-political and economic foundations of India. The younger generation of Marwaris continues to dream big and build on the foundations laid by their forefathers, and envisaging new horizons while at the same time never forgetting the welfare of the less privileged and continuing to establish a plethora of welfare trusts for their benefit.

This volume has been meticulously researched over a period of five years, with the research teams travelling over 3,50,000 kilometres and spending more than 2,000 days researching and interviewing almost 8,000 people directly or indirectly associated with this great community, ranging from chairmen emeritus to the common man. People from diverse backgrounds poured their hearts out narrating fascinating stories, replete with previously unknown facts, inspiring anecdotes, opinions, and vignettes, providing dramatic insights into uncharted facets of this entrepreneurial community. The research team poured over approximately 2,75,000 pages of information, apart from other data, including personal records, memoirs, diaries, and ledgers, British gazetteers, census reports, biographies, daily newspapers, journals, and reports of periodical conventions and conferences.

The Marwari Heritage, comprising 390 pages, is richly illustrated with over 616 rare visuals published for the first time, providing readers with a visual banquet.



■ OPINIONS, VIEWS AND REVIEWS

I commend IIME, Jaipur on its excellent initiative in bringing the age-old saga of this enterprising community to the people through a coffee table book.

Hamid Ansari, Vice-President of India.



In preparing the volume, Dr D.K. Taknet has done thorough and extensive research for which he deserves congratulations as well as the gratitude of the reader. The rare images, be they of the past or present, offer visual pleasure while the accompanying descriptions make for absorbing reading. The volume is as much a symbol of transformation underway in India as the innovative enterprises that Marwari entrepreneurs are pioneering every day.

Dr Arvind Panagariya, Vice Chairman, NITI Aayog, New Delhi.



I congratulate Dr D.K. Taknet on his commendable work that without any academic obfuscation offers a comprehensive account of the Marwari historic contributions.

Nirmala Sitharaman, Former Minister of State (IC), Commerce & Industry, Government of India.

In *The Marwari Heritage*, Dr D.K. Taknet has given a comprehensive account of the history and current achievements of this community. He has brought to light the little known facts about their contribution...His painstaking labour to reveal the history of community over several centuries and keen insights into their ethos are quite evident in this work. To my knowledge there is hardly any comparable work about any other community in India. This book is a source of knowledge for anyone interested in the contribution of the Marwaris in diverse fields of our national life.

Prof V.S. Vyas, Former Member, Economic Advisory Council to the Prime Minister.



The Marwari community is reputed for its business and community service...Dr Taknet has made a valuable contribution to the history of the Marwari community through his much researched work. I compliment him on this great task.

Prof Y. Sudershan Rao, Chairperson, ICHR, Government of India.

Dr D.K. Taknet's many endeavours have resulted in unearthing an impressive wealth of information about the Marwaris, much of which would have been lost in the folds of history if it wasn't for his penchant for extensive research and love of the community. *The Marwari Heritage* is aimed at bringing to light the community's unsurpassable contributions towards the socio-economic development of the country. It is intended to be a visual treat with rare photographs and insights based on comprehensive research.

Maneck Davar, Editor, Marwar India, Mumbai.

Dr Taknet has written a well-researched history of the Marwari community in simple prose. It is easy to read and understand and fills many gaps in earlier studies on this subject with a refreshing new dimension on the community. A comprehensive, well-documented and beautifully illustrated book with rare visuals, it provides useful information on a subject about which very little has been written. Despite being a research study, it is extremely interesting and holds the attention of the readers from the beginning to the end.

Inder Sawhney, Chief of Bureau, Gujarat Samachar, New Delhi.

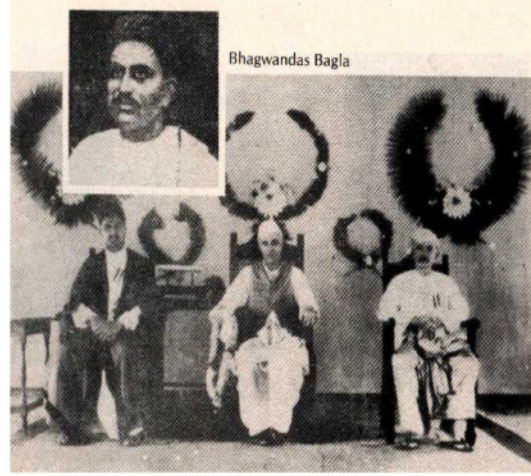
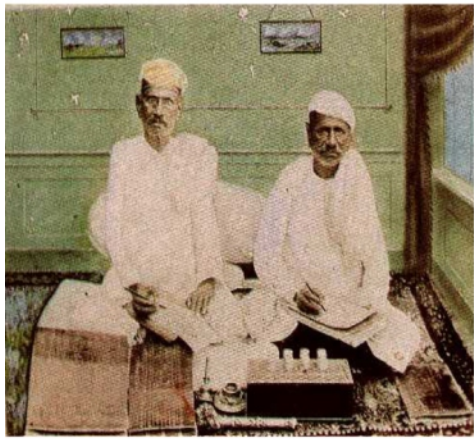


There is no doubt that the coffee table book is an extensively sourced and a richly produced addition to the increasing body of literature on the Marwari community...Nevertheless, if you like your dal-batti-churma dripping with ghee, *The Marwari Heritage* will be a valuable addition to your table.

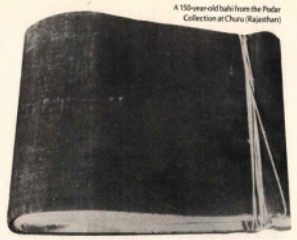
DNA, 10 January 2016.

Interspersed with liberal photographs, 100 coloured and 600 black & white, judiciously selected, the book is written in a simple, easy to read, format and a visual delight –not just for the students of business history but for anyone with an interest in the spread of economic and cultural growth in the country...What makes the book interesting is that the author does not limit himself to history.

Business India, 23 November 2015.



Bhagwandas Bagla



A 150-year-old baby from the Polar Collection at Churu (Rajasthan)



Raja Todarmal, who was the first to establish Marwaris in Bengal. He is also credited with the creation of the Marja language.



First Marwari who set up banking on the British pattern: Raghunathmal



First Marwari Cotton King Ramnarain Raia



First Marwari Sheri Shivbux Bagla



The first share king of the Marwari community Rai Bahadur

