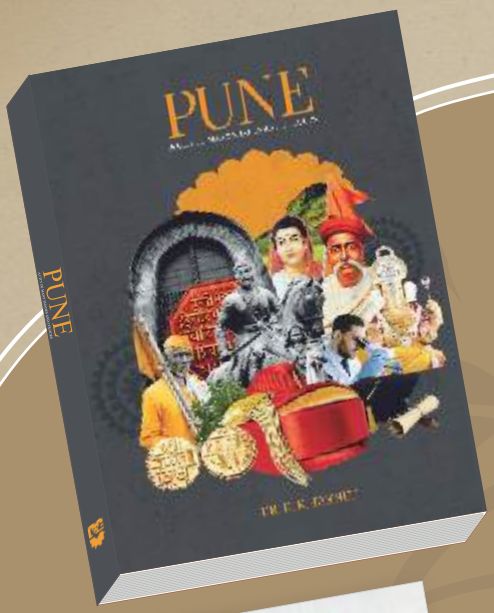
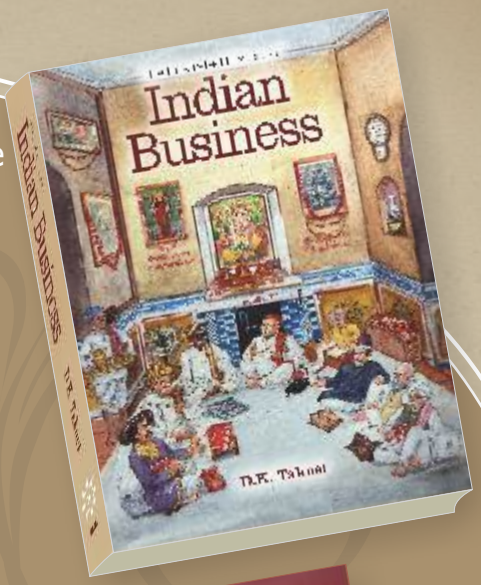
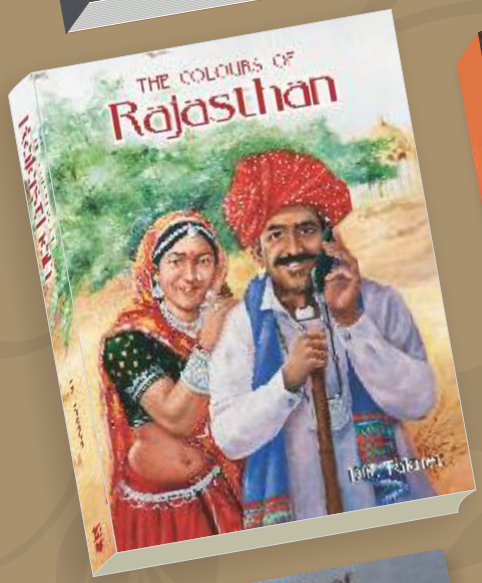
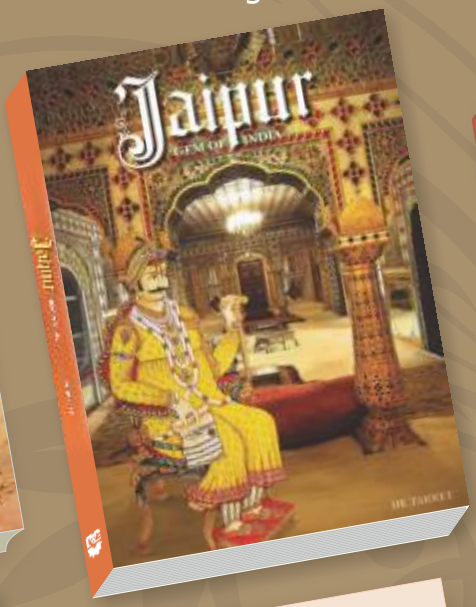
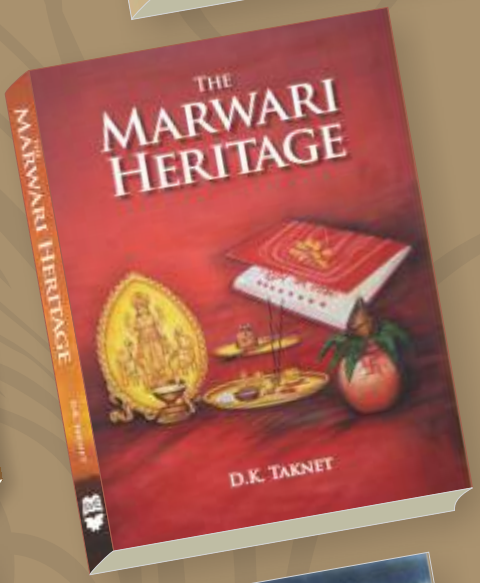


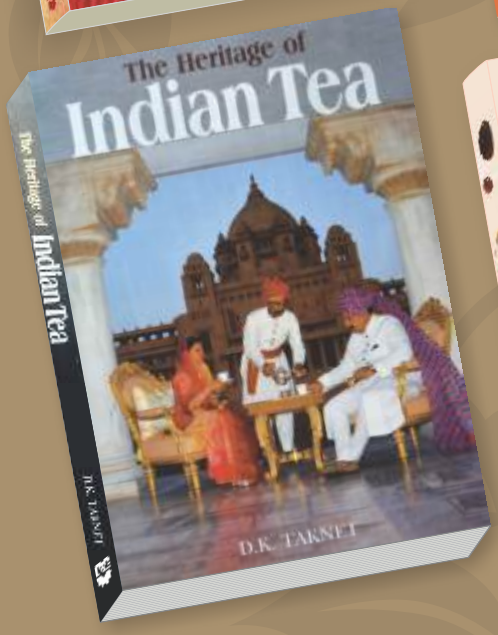
IIME, a premier Research Institute publishes a wide range of **rare,** collectible, and **award-winning** research-based books on thrust areas of national importance. Many of them are bestsellers and have received widespread recognition and appreciation from the academic community and also been extensively reviewed in national dailies and magazines.



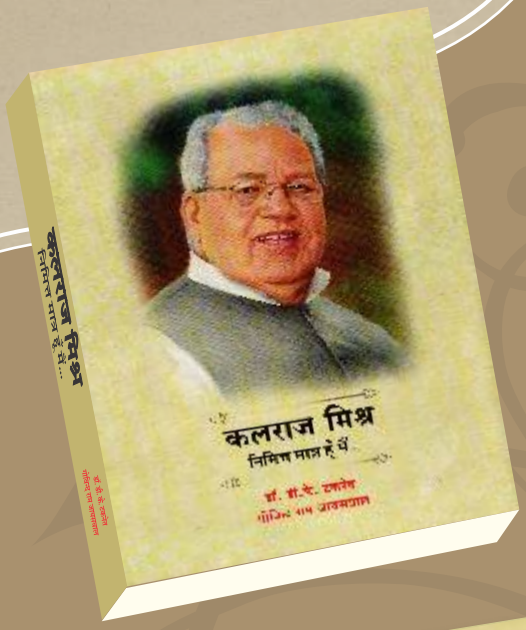




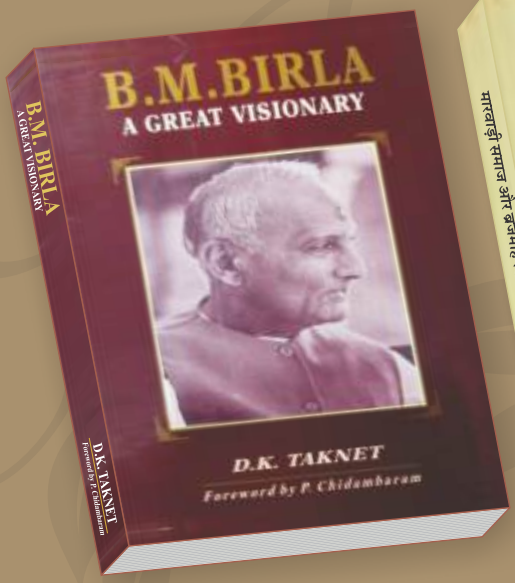


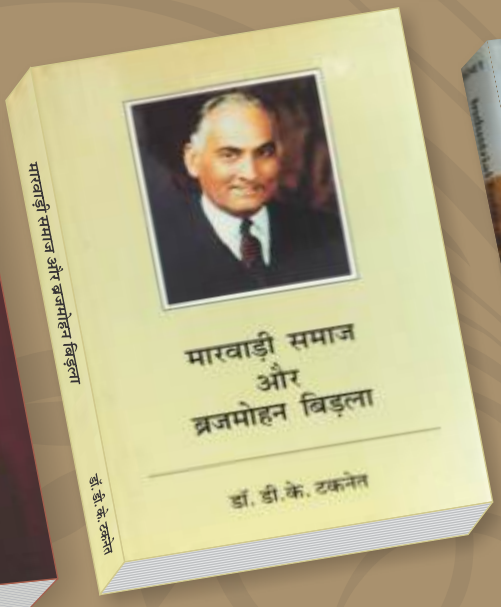


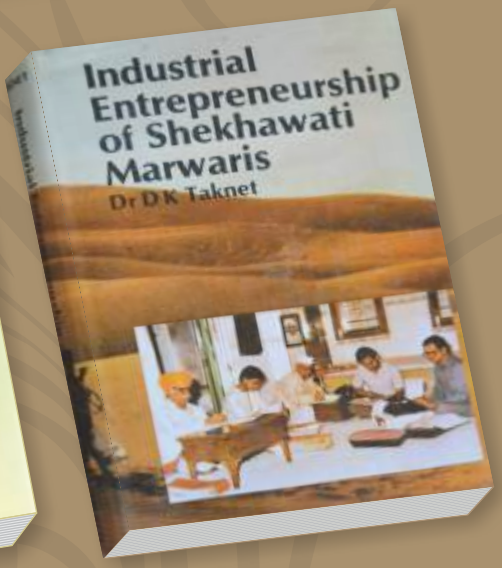
IIME, the publisher, is a Research Institute notified in the Gazette of India and Rajpatra of Rajasthan. It is engaged in research in social sciences and is recognised as a Scientific and Industrial Research organisation by the Ministry of Science and Technology, Government of India. Given its credibility, it has been commissioned by the government and private organisations to conduct research on their behalf in a number of thrust areas. The proceeds from these researched publications are spent on further research and social welfare projects.

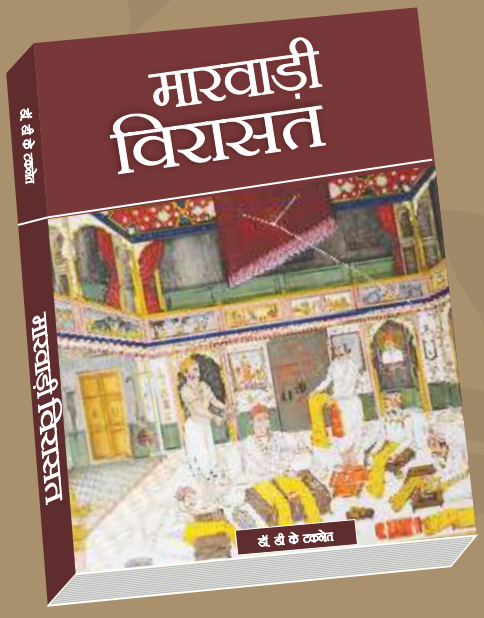

कलराज मिश्र
निमित्त मात्र हैं मैं
डॉ. डी.के. टकनेत

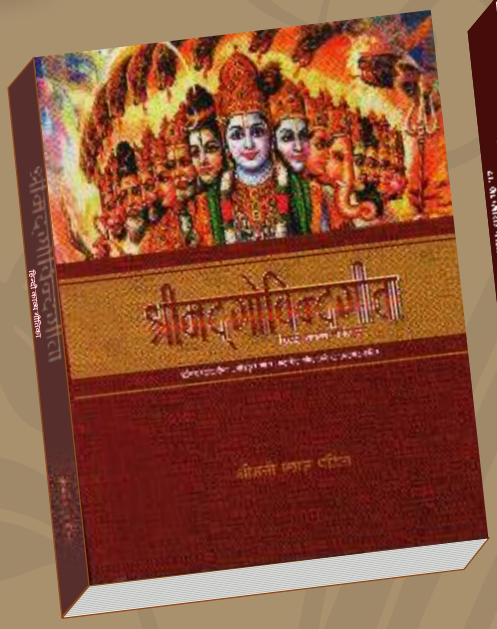
मारवाड़ी समाज
डॉ. डी के टकनेत


B.M.BIRLA
A GREAT VISIONARY
D.K. TAKNET
Foreword by P. Chidambaram


मारवाड़ी समाज और ब्रजमोहन बिड़ला
मारवाड़ी समाज
और
ब्रजमोहन बिड़ला
डॉ. डी.के. टकनेत


Industrial
Entrepreneurship
of Shekhawati
Marwaris
Dr D K Taknet


मारवाड़ी
विरासत
डॉ. डी के टकनेत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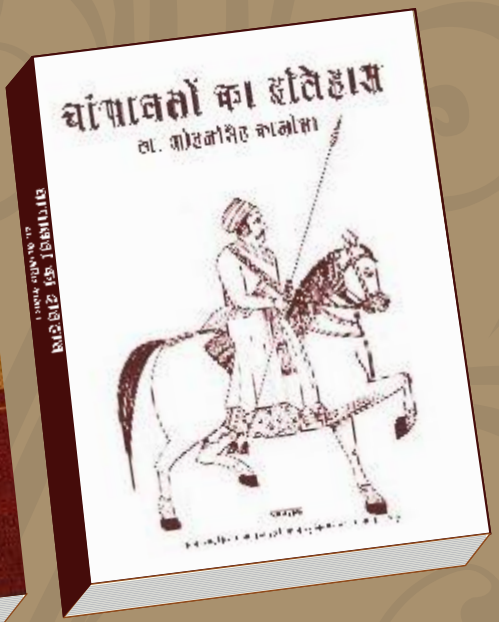
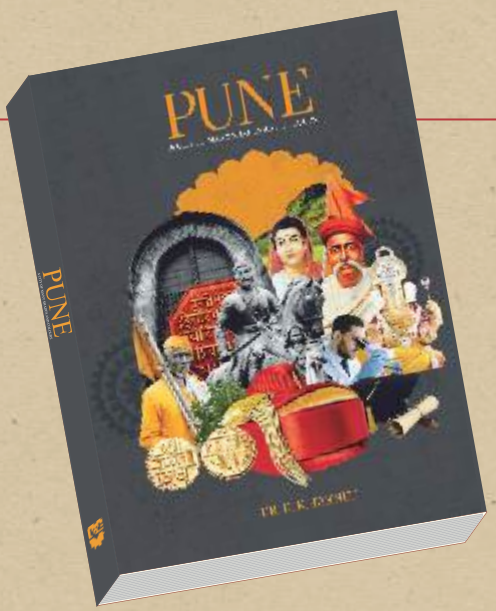

बंगालों का इतिहास

A comprehensive and vividly illustrated research-based coffee table book titled

PUNE

A CITY OF MANY SHADES AND COLOURS

ISBN : 978-81-952365-0-3
First edition : 2021
Book size : 12"x12", finished : 12"x24" open
Pages : 348 + end pages + plc, colour : 4+4
Rare visuals : 864 like paintings, b&w photos, line sketches, maps, documents etc.
Paper : plc & jacket : 170 gsm matt art paper
Text : 100 gsm renaissance,end pages : 190 gsm renaissance
Fabrication plc : matt lamination & raised uv
Jacket : matt lamination & raised uv



As a nation, we have reason to be justifiably proud of how Pune has developed as a city over the centuries. It sets many hearts aflutter with a vision of grandeur, and valour. The city's inherent historic charm has always been a major source of attraction. A small nondescript agricultural settlement in the eighth century, it had grown to become the political epicentre of the Maratha Empire. Pune has enjoyed a distinguished place on the timeline of India from prehistoric times, with its struggle against Muslim domination and the creation of the Maratha Empire under the visionary leadership of Chhatrapati Shivaji and subsequently the Peshwas. It has witnessed seismic cultural, administrative and economic transformation brought about by the arrival of the British.

Later, as Pune modernised, new administrative, civic, and water supply systems were established. Post-Independence, there has been rapid industrial growth and expansion of the city while retaining much of its traditional charm and culture. The city has played a seminal role in the freedom movement and, above all, in Pune's contemporary growth trajectory as a centre of arts, crafts, music, education, commerce, trade, and industry. Modern Pune is a cosmopolitan city awash with many opportunities. It is known as the knowledge city, an IT hub, a motor city, and is a fine blend of antiquity and modernity with a rich cultural heritage.

Although a relatively small city compared to India's major metropolises, Pune is writ disproportionately large in the Indian psyche and imagination. Each road and alleyway echoes memories of eminent social reformers, political leaders, scientists, dramatists, artists, culturists, educationists, businessmen and sports personalities whose ideas, actions or leadership have inspired the country as a whole.This lavishly illustrated book has 348 pages, redolent with 864 rare visuals selected from archives around the world. It provides a fascinating and colourful panoramic view of the city through the ages. This art book focuses on the colourful history of Pune, and its lesser-known events, facts and wonderful people with their variegated activities, and is remarkable and endlessly engrossing. The author presents a comprehensive picture of the city, bringing to light many hitherto unexplored facts that will interest those with a penchant for urban histories. For anyone interested in a carefully researched, beautifully designed and abundantly illustrated artistic account of Pune city, this art book is an ideal companion.

OPINIONS, VIEWS AND REVIEWS

The pages of this art book present a wonderfully illustrated panorama of Pune through the ages. My warm congratulations to Dr D.K.Taknet and his team of research associates for providing such a treat to the eyes and food for the soul.

UDDHAV BALASAHEB THACKERAY, Chief Minister of Maharashtra

The great vision and ceaseless efforts of Dr D.K.Taknet and his research associates, are praiseworthy. Their sincere and dedicated endeavours backed by thorough and extensive research has made this great city shine in its glory with brilliance. They have done justice to the city's greatness by highlighting its most significant facets through lucid content and rare visuals.

SHARAD PAWAR, Member of Parliament (Rajya Sabha)

One can gather deeper insights into the charming mix of cultural heritage and contemporary modernization of the city in this book. The author has impeccably immortalized the glory and beauty of Pune by both, documenting authentically and depicting lucidly the rich history, glorious knowledge traditions and path-breaking social reforms of the city."

Dr VINAY SAHASRABUDDHE, President, Indian Council for Cultural Relations & MP

This coffee table book is well produced and carefully documented with rare visuals, which provides valuable information on every aspect of life.

MURLIDHAR MOHOL, Mayor, Pune

I, on behalf of Pune city, thank you for producing such a wonderful book...This superb book makes Pune come alive and is a fantastic store of information, much of which, I was completely unaware.

BIBEK DEBROY, Chairman, Economic Advisory Council to the Prime Minister

The book is most remarkable, since it captures the memorable heritage of Pune, while also creating a wonderful pictorial narrative of the modern urbanisation and growth. So it gives a perspective of the beautiful confluence of antiquity and modernity...There is a comprehensive collection of these makers of Pune, which is so valuable···The book is not just a must read or must see publication, but should be possessed as an invaluable gift.

Dr RAGHUNATH MASHELKAR, FRS, National Research Professor

This book not only captures the magic and beauty of the city through its many images over time and history, it also provides a deep and sensitive insight into its history, culture and changing characteristics. Dr Taknet captures it all. Eloquently.

PRITISH NANDY, Journalist, parliamentarian, media and television personality

An art piece which provides a deep insight into the evolution of this city through the ages. The book through the rich text and sketches offers the reader a wonderful learning experience of vivid facts of this city. I congratulate and applaud the efforts of Dr D.K. Taknet and his research team, and IIME, Jaipur··· giving justice to the city's illustrious glory and richness. This book is a perfect blend of text and rare visuals.

Dr N.R. KARMALKAR, Vice-Chancellor, SP Pune University

The present work approaches Pune from all possible perspectives — historical, cultural, social, political, religious and economic; that too academically and artistically. It does not miss any period whether ancient, medieval or modern. It has, so to say, unlocked the treasures called Pune. The choice of painting and photographs along with sufficient explanatory content deserves compliment.

SADANAND MORE, Chairman, Maharashtra State Board of Literature and Culture

I complement Dr D K Taknet for this outstanding book chronicling the rich heritage and history of Pune. The book also captures the transformation of the city of Pune from being the cultural capital of India to a modern metropolis with a vibrant industrial and technology ecosystem.

BABA KALYANI, Chairman & MD, Bharat Forge Ltd.

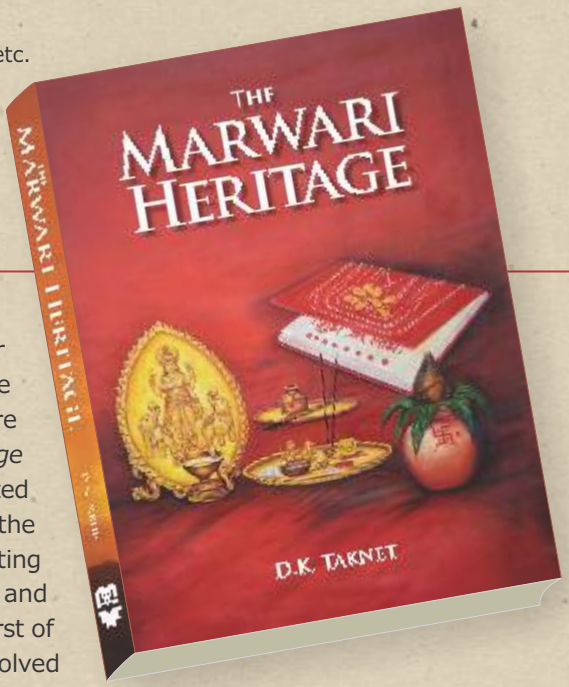
Dr Taknet has done a wonderful job capturing myriad of colours and shades of our Pune city···He has brought out the fact that Pune is a wonderful contrast carefully balancing the old and new, ancient and modern, traditional past along with the evolving future. The book is replete with images, through historical, architectural, political and geographical documentation. Dr Taknet takes you on an illustrative journey which undoubtedly is a testament of his extensive research done. To an outsider, the book is a mine of information about the city and its proud heritage.

DEEPAK CHHABRIA, Executive Chairman, Finolex Cables Limited

A comprehensive and vividly illustrated research-based coffee table book titled

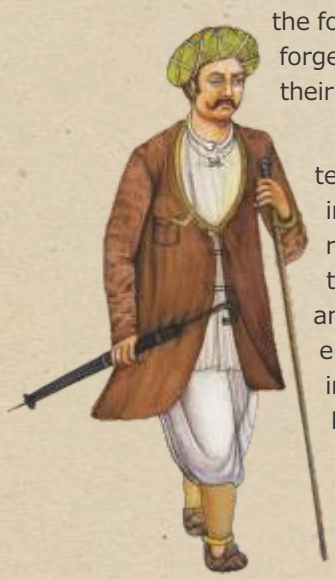
The Marwari Heritage

ISBN : 978-81-929767-1-6
First edition : 2015, second edition : 2016, third edition : 2019, fourth edition : 2021
Book size : 13"x9.50", finished : 13"x19" open
Pages : 390 + end pages + plc + jacket, colour : 4+4
Rare visuals : 616 like paintings, b&w photos, line sketches, maps, documents etc.
Paper : plc : arlin, jacket & text : 100 gsm imported art paper
end pages : 160 gsm renaissance
Fabrication plc : arlin 130 gsm art & jacket 160 gsm
Mont blanc : fsc mixed with spot uv - raised
Binding : section sewn & perfect bind with case



From the early Vedic period, the Vaishyas, India's oldest mercantile community, generated wealth for the nation through their remarkable vision, abilities, and tenacity. Their Marwari offshoots were appointed by many rulers as ministers, advisors, and diwans, and are widely recognised as India's earliest philanthropists. *The Marwari Heritage* takes the reader on a voyage of discovery of the Marwaris who migrated from Rajputana, Haryana, Malwa, and adjacent regions to other parts of the country. They braved trials and tribulations in uncharted regions, supporting others of their community, never losing faith in their ability to succeed, and focused steadfastly on their goal. They became the uncrowned kings, first of trade and business, and later of the industry. They wholeheartedly involved themselves in the freedom struggle and played a conspicuously active role, many courting imprisonment and even martyrdom.

Today, the roots of the Marwari community are deeply enmeshed in the social, cultural, and economic fabric of India. Their innate psyche of giving back to society has seen them donate generously towards education, empowerment of women, and vocational training. Shedding some traditions and retaining many, they have stepped into the modern age, achieving an enviable cultural mix. At the helm of most successful enterprises, their focus on innovation and technological advancement has resulted in the governments of several countries tapping their expertise. This book is enriched with cameos of the many who have left an indelible mark on the history and the socio-political and economic foundations of India. The younger generation of Marwaris continues to dream big and build on the foundations laid by their forefathers, and envisaging new horizons while at the same time never forgetting the welfare of the less privileged and continuing to establish a plethora of welfare trusts for their benefit.



This volume has been meticulously researched over a period of five years, with the research teams travelling over 3,50,000 kilometres and spending more than 2,000 days researching and interviewing almost 8,000 people directly or indirectly associated with this great community, ranging from chairmen emeritus to the common man. People from diverse backgrounds poured their hearts out narrating fascinating stories, replete with previously unknown facts, inspiring anecdotes, opinions, and vignettes, providing dramatic insights into uncharted facets of this entrepreneurial community. The research team poured over approximately 2,75,000 pages of information, apart from other data, including personal records, memoirs, diaries, and ledgers, British gazetteers, census reports, biographies, daily newspapers, journals, and reports of periodical conventions and conferences.

The Marwari Heritage, comprising 390 pages, is richly illustrated with over 616 rare visuals published for the first time, providing readers with a visual banquet.

OPINIONS, VIEWS AND REVIEWS

I commend IIME, Jaipur on its excellent initiative in bringing the age-old saga of this enterprising community to the people through a coffee table book.
Hamid Ansari, Vice-President of India.

In preparing the volume, Dr D.K. Taknet has done thorough and extensive research for which he deserves congratulations as well as the gratitude of the reader. The rare images, be they of the past or present, offer visual pleasure while the accompanying descriptions make for absorbing reading. The volume is as much a symbol of transformation underway in India as the innovative enterprises that Marwari entrepreneurs are pioneering every day.
Dr Arvind Panagariya, Vice Chairman, NITI Aayog, New Delhi.

I congratulate Dr D.K. Taknet on his commendable work that without any academic obfuscation offers a comprehensive account of the Marwari historic contributions.
Nirmala Sitharaman, Former Minister of State (IC), Commerce & Industry, Government of India.

In *The Marwari Heritage*, Dr D.K. Taknet has given a comprehensive account of the history and current achievements of this community. He has brought to light the little known facts about their contribution...His painstaking labour to reveal the history of community over several centuries and keen insights into their ethos are quite evident in this work. To my knowledge there is hardly any comparable work about any other community in India. This book is a source of knowledge for anyone interested in the contribution of the Marwaris in diverse fields of our national life.
Prof V.S. Vyas, Former Member, Economic Advisory Council to the Prime Minister.

The Marwari community is reputed for its business and community service...Dr Taknet has made a valuable contribution to the history of the Marwari community through his much researched work. I compliment him on this great task.
Prof Y. Sudershan Rao, Chairperson, ICHR, Government of India.

Dr D.K. Taknet's many endeavours have resulted in unearthing an impressive wealth of information about the Marwaris, much of which would have been lost in the folds of history if it wasn't for his penchant for extensive research and love of the community. *The Marwari Heritage* is aimed at bringing to light the community's unsurpassable contributions towards the socio-economic development of the country. It is intended to be a visual treat with rare photographs and insights based on comprehensive research.
Maneck Davar, Editor, Marwar India, Mumbai.

Dr Taknet has written a well-researched history of the Marwari community in simple prose. It is easy to read and understand and fills many gaps in earlier studies on this subject with a refreshing new dimension on the community. A comprehensive, well-documented and beautifully illustrated book with rare visuals, it provides useful information on a subject about which very little has been written. Despite being a research study, it is extremely interesting and holds the attention of the readers from the beginning to the end.
Inder Sawhney, Chief of Bureau, Gujarat Samachar, New Delhi.

There is no doubt that the coffee table book is an extensively sourced and a richly produced addition to the increasing body of literature on the Marwari community···Nevertheless, if you like your dal-batti-churma dripping with ghee, *The Marwari Heritage* will be a valuable addition to your table.
DNA, 10 January 2016.

Interspersed with liberal photographs, 100 coloured and 600 black & white, judiciously selected, the book is written in a simple, easy to read, format and a visual delight –not just for the students of business history but for anyone with an interest in the spread of economic and cultural growth in the country...What makes the book interesting is that the author does not limit himself to history.
Business India, 23 November 2015.

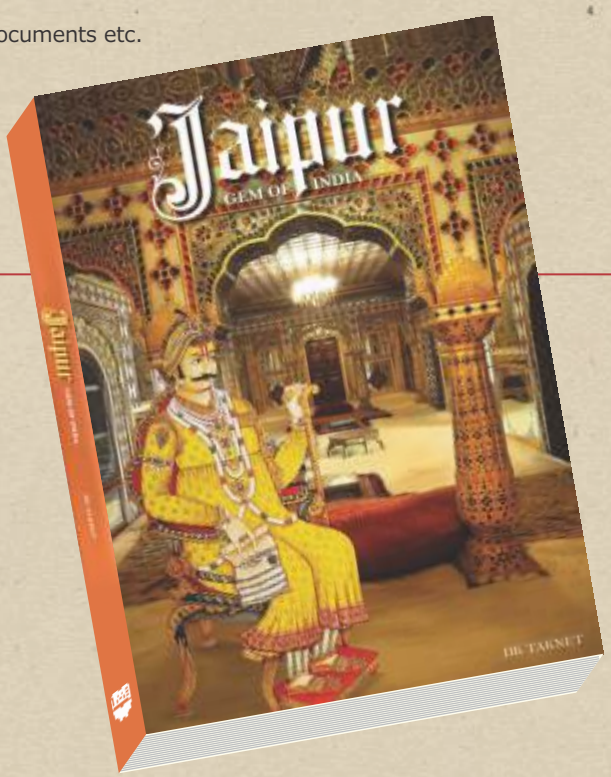
More opinions, views and reviews on website : iimejaipur.org

A comprehensive and vividly illustrated research-based coffee table book titled

JAIPUR

THE GEM OF INDIA

ISBN : 81-85878-01-3
First edition : 2013, second edition : 2016, third edition : 2019, fourth edition : 2020
Book size : 13”x9.50”, finished : 13”x19” open
Pages : 440 pages + end pages + plc, colour : 4+4
Rare visuals : 693 like paintings, b&w photos, line sketches, maps, documents etc.
Fabrication : plc 130 gsm art & jacket 170 gsm art
Binding : section sewing ends pasted down, cased, h/t
Paper : plc : arlin, jacket & text : 170 gsm imported art paper
End pages : 120 gsm wood-free printed 1c x 1c
One uv & with spot lamination and gold foil on front cover,
Jacketed and individually shrink-wrapped hard



Jaipur, the glorious Pink City of India, evokes grandeur, valour, romance, and beauty. Travellers, poets, and philosophers have lavished praise on it, and few other cities in India are imbued with such richness and romance. Among its numerous architectural wonders, the city's Jantar Mantar (observatory) and Amber Fort have been included in the United Nation, Educational, Scientific and Cultural Organisation's list of world heritage sites. The book discusses in some detail the lesser known aspects that have contributed to its coveted status as a heritage city. It also offers glimpses into the lives of people and the contributions they have made to this city.

The book focuses on the colourful history of Dausa, Amber and Jaipur encompassing a period of 1000 years incorporating the most unusual details. Prominent photographers, museums, libraries, and art galleries in India and abroad have contributed approximately ten thousand visuals. Out of those, 693 have been selected for this book by a team of eminent Indian designers.

During the course of research, the research team travelled approximately 1,50,000 kilometres and spent some 1,460 days researching and interviewing more than 5000 people directly or indirectly associated with Jaipur, ranging from chairmen emeritus to vegetable-sellers. People from diverse backgrounds, poured their hearts out to narrate fascinating stories, inspirational anecdotes, opinions, and vignettes, providing dramatic insights into this great city. In order to compile this book approximately 1,75,000 pages of archival material were sifted through with other data including old reports, journals, official records of Rajasthan's royal families, and the like.

This eye-catching, large format, richly illustrated book comprises 440 pages with 693 rare visuals, i.e. paintings, lithographs, line-sketches, old maps, artifacts, etc.,related to the city of Jaipur. Conceived and written by Dr D.K. Taknet, a well-respected business historian and assisted by a team of research scholars, the book seamlessly blends Jaipur's past with present and future.

This meticulously researched and documented book presents a holistic picture of the city, bringing to light many hitherto unexplored facts that will interest those with a curiosity about the past. The book has been richly illustrated which will capture the imagination of the discerning reader.

OPINIONS, VIEWS AND REVIEWS

The author has made an attempt to provide a holistic perspective of Jaipur...The book makes an interesting read about Jaipur as it discusses the development works of the state government and highlights different fields where the city and its people have created a name for themselves...I congratulate the author for presenting a panoramic view of Jaipur covering almost all the dimensions which are of great interest to the readers as well as to those who do not know much about this beautiful city which is now heading towards marking a global footprint in several fields.

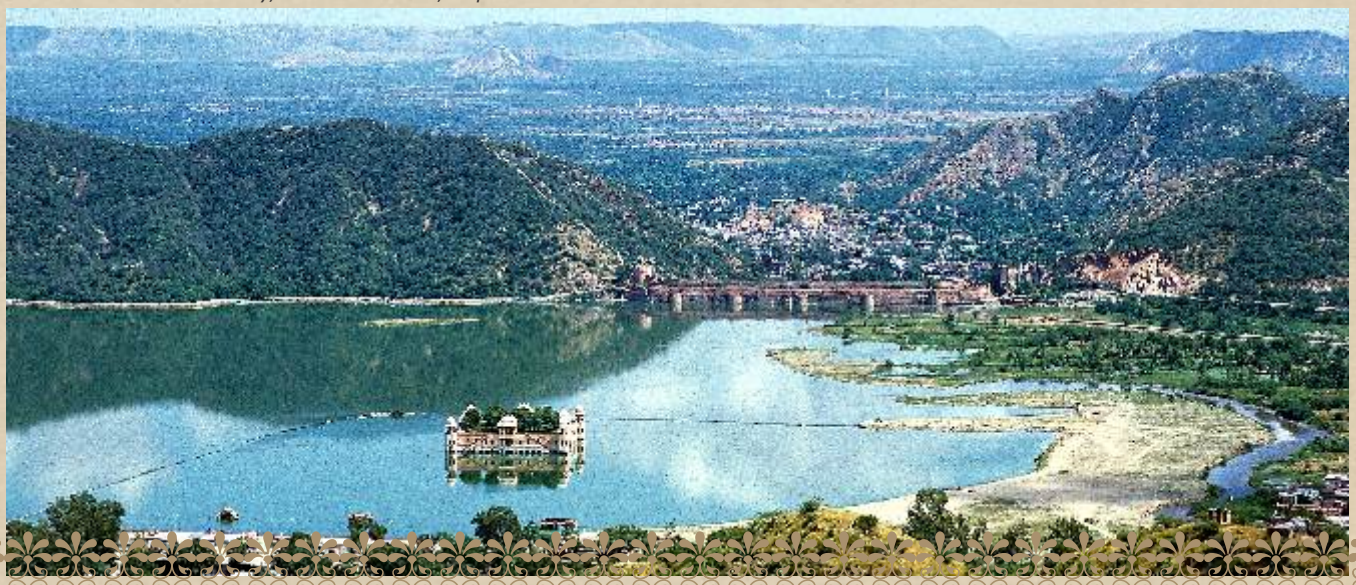
Ashok Gehlot, Chief Minister, Rajasthan.

While exploring the past, this book also slides into the present. The author has in great detail provided an account of Jaipur's current social, economic and political scenario...In this book by Dr D.K. Taknet, Jaipur truly takes on an ethereal quality as a wonderful spread of visual and factual information spills out of every page. All this archived in a language and style that is accessible to all. The chapters in this book have been divided into the past, present and future, thereby scripting the journey from a heritage city steeped in royal traditions to the hi-tech city with a modern and flourishing economy. Though the task of recording and linking these elements in time has been difficult, given the richness of information, the author has tried his best to communicate them with utmost lucidity and comprehensiveness.

Princess Diya Kumari, The City Palace, Jaipur.

Dr D.K. Taknet, a renowned scholar and author, has undertaken this noble venture of bringing out a complete, encyclopaedic and all-encompassing study of the rich heritage of Jaipur. Replete with interesting anecdotes and legends, evocative images and photographs, and research material from myriad sources, the 300-year spectacular journey of this inimitable land is captured within the pages of this rich and dazzling extravaganza.

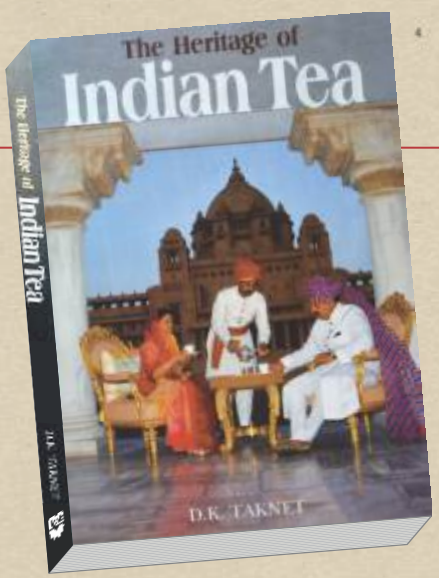
Devarshi Kalanath Shastry, Sanskrit School, Jaipur.



A comprehensive and vividly illustrated research-based coffee table book titled

The Heritage of
Indian Tea

ISBN : 81-85878-01-3
First edition : 2002, second edition : 2003, third edition : 2005, fourth edition : 2009, fifth edition : 2012,
Sixth edition : 2015, seventh edition : 2017, eighth edition : 2019, ninth edition : 2020, tenth edition : 2021
Book size : 11.5"x8.5", finished : 11.5"x17" open
Pages : 264 printed on imported art paper
Rare visuals : 370 like paintings, b&w photos, line sketches, maps, documents etc.



Tea has found a permanent place in the lives and hearts of diverse people all over the world, and has been spreading cheer and camaraderie for over 4500 years. Poets and philosophers have lavished praise on it, and perhaps no other beverage has been the object of such ritual and ceremony across the planet. Today, over three billion cups of tea are consumed every day across the globe, making it the most popular and cheapest drink in the world after water. Its fragrance, flavour and gentle aroma generate a sense of pleasure, well-being, and fellowship across the world, round the clock.

India is the largest producer and consumer of tea in the world. Since the mid-nineteenth century, tea has been one of the largest foreign exchange earners and a major source of state and central taxes. Being eco-friendly, it is also a caring industry that generates income and livelihood for nearly 20 million people in the country.

This coffee table book offers a perspective of the history of the tea industry in India, the role tea plays in our lives and that of our country, and the wide-ranging developmental initiatives that have for decades been undertaken by the Indian tea industry. This is a story that needs to be told because few are acquainted with the fascinating process through which the tea that enters their markets and homes passes prior to being a part of the cup they hold in their hands every morning, and how it beneficially impacts the lives of millions of hitherto marginalised individuals.

A well-researched and carefully documented book, it analyses the problems that are threatening to bring the Indian tea industry to its knees and hampering its ability to invest, modernise, grow, and remain competitive in world markets. It raises important questions that deserve serious attention and, above all, decisive action. The author presents a balanced, scholarly, and comprehensive picture of the industry as a whole bringing many hitherto unexplored facets to light that will interest tea professionals and tea enthusiasts alike.

OPINIONS, VIEWS AND REVIEWS

This book explains the road ahead well. It is comprehensive in its coverage and contains beautiful photographs; especially of tea gardens...Combined with its well-researched history of tea-growing and tea companies, this book should be useful to all interested readers.
Atal Bihari Vajpayee, former Prime Minister of India.

The history of the Indian tea industry is a glorious record of continuous development of a century-old industry which became a valuable national asset...the industry has also played a significant role in the socio-economic development of the tea-growing areas.
Yashwant Sinha, former Finance Minister, Government of India.

My heartiest congratulations to Dr Taknet for his well-documented and beautifully illustrated book on the glory of Indian tea.
Murasoli Maran, former Minister of Commerce & Industry, Government of India.

This well produced and documented book provides valuable information on various interesting facets of Indian tea.
K.C. Pant, former Deputy Chairman, Planning Commission.

Dr D.K. Taknet's book is a well-researched and insightful effort at providing a holistic perspective of the industry. This research study is extremely interesting because of its style and rare pictures···Overall, the work provides a well-rounded picture of the Indian tea industry.
Ratan N. Tata, Chairman, Tata Industries Ltd., Mumbai.

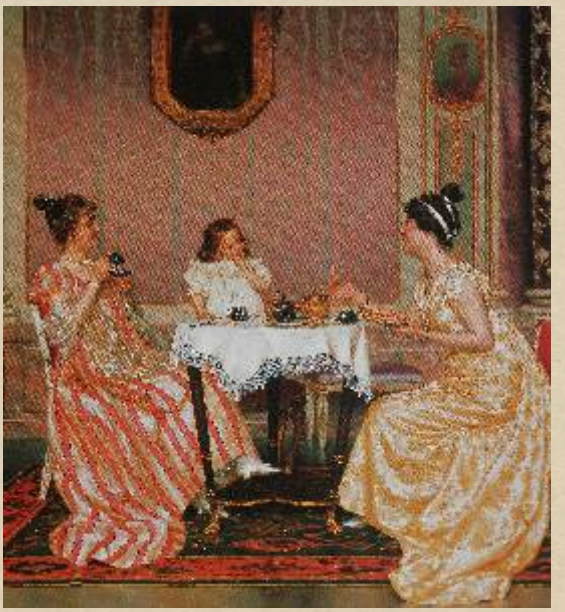
It is a well researched and illustrated book of our tea industry...The book fills many gaps in earlier studies on the industry.
Khushwant Singh, Writer and Journalist, New Delhi.

It is undoubtedly a landmark research study which provides an absorbing account of the growth and contribution of the tea industry over a century...Needless to say, the points brought out are worthy of consideration, particularly those relating to the socio-economic development of the country.
Abid Hussain, former Ambassador to the USA and Secretary, Commerce, Government of India.

The focus on the unsung heroes of the industry, the socially and economically deprived workers, adds a refreshingly new dimension to the study.
R.A. Mashelkar, Director General, CSIR & Secretary, Department of Scientific & Industrial Research, Government of India, New Delhi.

This pictorial book is thoroughly researched and highly informative, shedding new light on the wide-ranging welfare activities of the industry simply but lucidly. We need more such studies on the corporate world to highlight its socio-economic role in the development of the country.
Chirayu R. Amin, Former President, Federation of Indian Chambers of Commerce & Industry, New Delhi.

It is a very well-researched and enlightened scholarly work. Detailed analytical appraisal makes it a unique business history as well.
Prof M.L. Sondhi, former Chairman, Indian Council of Social Science Research, New Delhi.

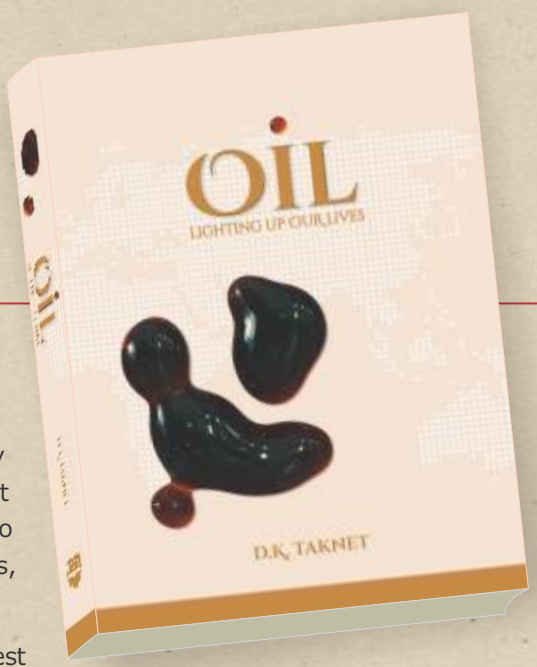


A comprehensive and vividly illustrated research-based coffee table book titled

OIL

Lighting Up Our Lives

ISBN : 978-93-5267-542-5
First edition : 2016, second edition : 2017, third edition : 2020, fourth edition : 2021
Book size : 13"x9.50", finished : 13"x19" open
Pages : 511+ 8 end pages + plc + jacket, colour : 4+4
Rare visuals : 722 like paintings, b&w photos, line sketches, maps, documents etc.
Paper : plc & jacket : 170 gsm matt art paper
End pages : 190 gsm renaissance
Fabrication plc : matt lamination & raised uv
Jacket : matt lamination & raised uv
Binding : section sewn & perfect bind with case



Oil, known to man even prior to the contemporary era, has found a permanent niche in the lives of people throughout the world, serving an extraordinary range of needs throughout the day and even when we are asleep. Our civilisation is ruled by oil and depends heavily upon it than on any other single commodity. Its widespread availability and use became most pronounced during the First World War. Since then the world has continued to depend increasingly on it for a multitudinous range of products and services, most crucial among them being transportation.

The history of oil dates back to the dawn of civilisation. One of the earliest human civilisations that developed in the great river valleys of Mesopotamia, used asphalt obtained from hand-dug pits for caulking boats, and also for medicinal and ornamental purposes. *Oil*: *Lighting Up Our Lives* unfolds a worldwide overview of the history of the discovery, development, and uses of oil. It discusses in detail the global oil industry and how the geopolitics of oil and its availability has transformed the life of mankind and the destiny of nations; of the multifaceted role it plays in our everyday lives. The reader is caught up in the excitement of the saga of early discoveries of oil worldwide, and in particular India, the breathless race to discover new uses and technologies, and their cataclysmic effects on men and nations. At the same time, the book does not lose sight of the catastrophic effects of oil on nature and the environment, and discusses ameliorative action.

For all those with even a passing interest in history, international affairs, geopolitics, economics, and the environment, and the significant role that oil plays in them, this well-researched book presents an engrossing and all-embracing picture of the role of oil through the ages and, more particularly, in our time. The author's compelling narrative, supplemented by a rich kaleidoscope of over 722 visuals captures the imagination of the discerning reader.

OPINIONS, VIEWS AND REVIEWS

Dr D.K. Taknet's book is well researched and insightful ... packed with information, and those who made their fortunes from the oil industry. The wide range of illustrations in the book is a delight to the eye and supplements the text effectively. I have no doubt that the way in which the book has been conceptualised and written will prove to be absorbing, exciting and educational for the reader.
Dharmendra Pradhan, Minister of State (I/C), Petroleum & Natural Gas, Government of India.

Oil has played an important part in the culture and civilisation of mankind since the dawn of history. Its importance has increased over the years as the principal source of energy. It has an impact on history and changed the maps of the continents. The fascinating story of oil from time immemorial to the present day, events which shaped its discovery and use, and people and institutions who played key roles, is told in this well researched and elegantly produced book by Dr Taknet. He has produced a work of lasting importance. As we are grappling with various issues, from economic to environmental, connected with this important commodity, this gripping saga of oil will be an invaluable source of information and education. Dr Taknet should be congratulated for producing a work of immense scholarship, and presenting it in an attractive and lucid manner.
Prof V.S. Vyas, former Member, Economic Advisory Council to the Prime Minister.

Dr D.K. Taknet and his Institute have been rendering signal service to the cause of Business History by bringing out coffee table books on significant themes...The present work, focusing on the antecedents and development of the petroleum industry, too, bears witness to painstaking research and analysis. Richly illustrated with appropriate captions which is a delightful and educative read on a subject of vast significance.
Dwijendra Tripathi, Professor of Business History (Emeritus), Indian Institute of Management, Ahmedabad.

Painstakingly researched, well written and beautifully embellished with paintings, illustrations, etchings and photographs, this book is both a visual and intellectual feast. Dr Taknet has written with great comprehensiveness and lucidity on a subject that plays a pivotal role in our daily lives and is of immense geo-strategic importance. The captivating style and fascinating subject make it very difficult to set this book aside. A must read, not just for oilmen, but also for sociologists and historians.
Vikas Singh, Deputy Executive Editor, The Times of India.

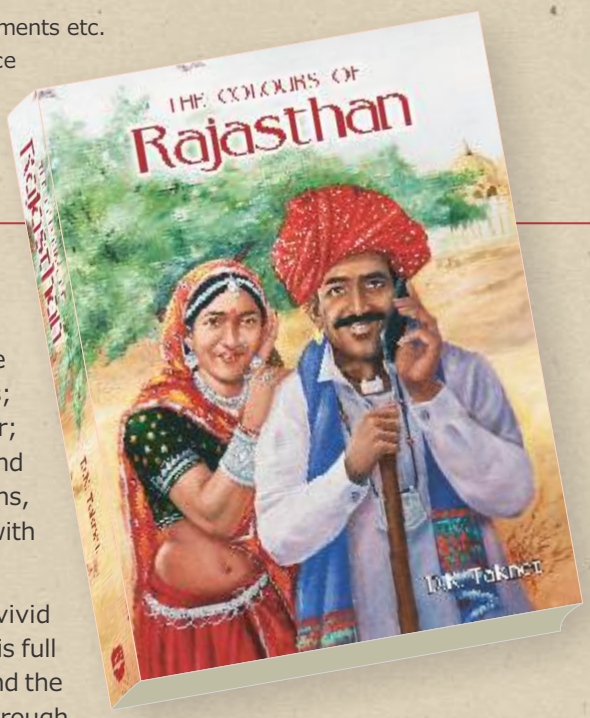
Oil: Lighting Up Our Lives by Dr D.K. Taknet, richly illustrated with photographs of the oil industry provides the reader with a wonderfully graphic picture of the multifaceted uses of oil and the adventure and technology that enabled it...an example of the perfect harmony that can be achieved between text, subheads and rare visuals which make for absorbing reading. One of the best books on the history of the global oil industry ever written. The author has communicated with utmost lucidity and comprehensiveness. Its captivating style is hard to keep the illustrated book aside without reading it from page to page at one sitting. An absolute must for all the oilmen, future sociologists, researchers and historians.
Inder Sawhney, Chief of Bureau, Gujarat Samachar, New Delhi.

More opinions, views and reviews on website : iimejaipur.org

A comprehensive and vividly illustrated research-based coffee table book titled

The Colours of
Rajasthan

ISBN : 81-85878-01-
First edition : 2017, second edition : 2019, third edition : 2021
Book size : 13"x9.50", finished : 13"x19" open
Pages : 495 + 8 end pages + plc + jacket, colour : 4+4
Rare visuals : 705 like paintings, b&w photos, line sketches, maps, documents etc.
Paper : plc & jacket : 170 gsm matt art paper, text : 100 gsm renaissance
End pages : 190 gsm renaissance
Fabrication plc : matt lamination & raised uv
Jacket : matt lamination & raised uv
Binding : section sewn & perfect bind with case

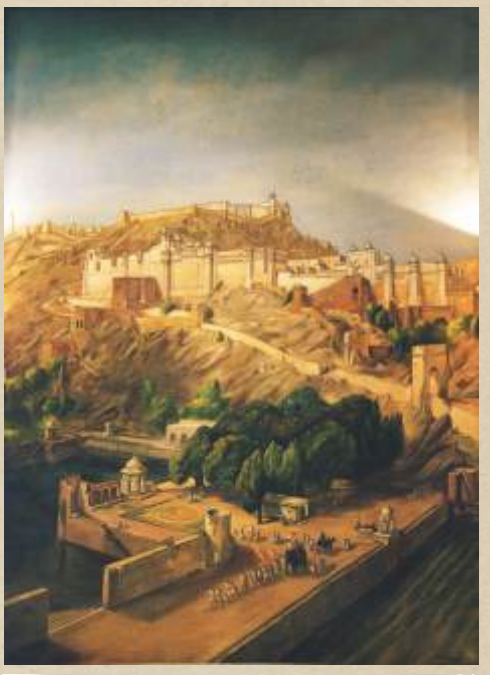


Rajasthan as one of the oldest civilisations, is an exotic symbol of Indian culture. It is known for its chivalry, valour, sacrifice, romance, loyalty, strength of endurance and perseverance. The largest state in India, its name evokes golden sand dunes of the Thar desert; architectural splendour of forts, palaces and temples; the ancient Aravalli range; India's largest saline lake, Sambhar; diverse flora and fauna; unique cuisine; brave, sturdy, cheerful and daredevil inhabitants. Hindus, Muslims, Christians, Sikhs, Jains, Buddhists and Parsis coexist peacefully, in total harmony with community fervour.

Widespread fascination of colours and patterns finds vivid expression on the walls of village houses. The festival celebration is full of life, manifests in age-old traditions, rituals, sports, pageantry and the ambience entails a fairy tale-like tenor. Joie de vivre is expressed through dance and music, the spirit of jubilation enlivens the desert. Rajasthanis excel in major spheres of life and achieve great success as entrepreneurs and innovators, possess the qualities of perseverance, enthusiasm, grit, passion, sense of mission, resilience and strength of body and mind. Socio-cultural, religious ethos, and the natural geographical terrain serve to augment their zest for life.

The book elaborates on the less known aspects from its past and present that blends the finest from its rich heritage. The state is famous for exquisite miniature paintings, frescoes, fabrics, artefacts and fine jewellery that showcase uniqueness in creativity. This exotic land is a treasure trove of handicrafts, folk music, instruments and musicians. Numerous sculptured and magnificent temples, date back many centuries, dot the entire state, hence a popular pilgrim spot for people of different faiths.

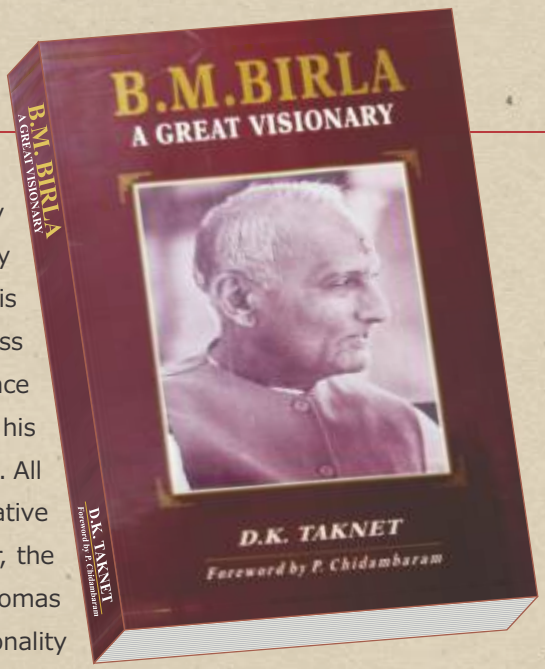
The Rajasthani story epitomises triumph over the harsh desert land. *The Colours of Rajasthan* unveils the mystique, and the uniqueness of Rajasthan that captivates travellers from all parts of the world. This pictorial book comprising 495 pages is richly illustrated with over 705 rare, colour photographs, paintings, lithographs, fillups, maps, documents and b&w photographs, illustrations, and line sketches, first time ever published to capture the imagination of a discerning reader.



B.M.BIRLA

A GREAT VISIONARY

ISBN : 81-7223-225-x
First edition : 1996, second edition : 1997, third edition : 2003, fourth edition : 2007
ifth edition : 2011, sixth edition : 2013, seventh edition : 2016, eighth edition : 2020
ninth edition : 2021
Pages : 188, colour pages : 16, black & white pages : 16



The Birlas have become a legend in the modern industrial world. In their phenomenal rise, Braj Mohan Birla, (popularly known as BM) played a conspicuous role. There is hardly any sphere of national life in which he has not left a lasting impression. His deep interest in India's freedom, his concern for the overall happiness and prosperity of the entire nation and his lifelong stress on excellence made him known as a *Karmayogi*. Undertaking business activities was his inheritance and legacy but engaging in public service was his passion. All his actions bore the mark of his forward-looking progressive and creative mind. It is therefore not surprising that Professor A. William Fowler, the Nobel Laureate, compared BM with the third President of America, Thomas Jefferson. All these aspects of his multifaceted and dynamic personality have been vividly presented in the book.

BM firmly believed that the prosperity of business and industry is closely interlinked with the prosperity of the nation. His initiatives in promoting industrial development in the country made him a pioneer among businessmen. He was a staunch votary of capitalism which according to him, was beneficial not only to the business community but also to the common people and the nation. His economic-vision has now been fully realised with the adoption of a free economy by the government. The author has highlighted the many and varied contributions made by him to the economic and social prosperity of the country, convincingly proving that BM belongs to a select galaxy of great men of the twentieth century.

OPINIONS, VIEWS AND REVIEWS

Dr Taknet's is a reference work full of information about the industriousness and patriotism of the Birla family which is written in simple prose and is easy to read and understand. The present work, despite being a research study, is extremely interesting because of its style and is thus, a challenge to scholars in proving that authentic research works can also be an attractive and engaging read. The younger generation will definitely feel inspired by reading it and learning from it a lesson in dedication, industry, patriotism and true service of humanity.

P. Chidambaram, Minister of State for Commerce, Government of India

The book presents a graphic account of his life - an outcome of profound study and thinking. This research work will be of special help to scholars.

K. Karunakaran, Union Industry Minister, Government of India

A distinguishing characteristic of the book is that the author avoids exaggeration and the many interesting topics covered by the book makes it thoroughly readable.

Raja J. Chelliah, Chairman, National Institute of Public Finance Policy, New Delhi

Dipped into the book and found it most fascinating...He was truly a great man of this century.

Nani A. Palkhivala, Jurist, Mumbai

B.M. Birla was one of the few remarkable pioneers of Indian industry who conceived big ideas and pursued them to the stage of effective implementation...His son, GP furthered the tradition handed down by his father B.M. Birla.

Prof A.M. Khusro, Economist, New Delhi

Dr Taknet has done a commendable job in portraying the biography of Mr. Birla – the great son of India.

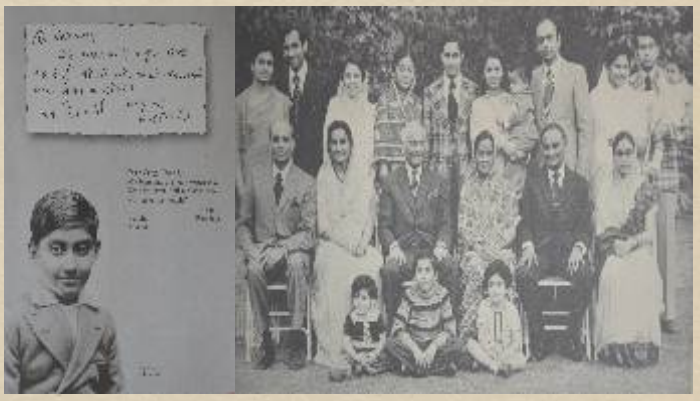
Deepak Banker, President FICCI, New Delhi

Dr Taknet has made his book readable through the qualities of substantial subject-matter, deep analysis of facts and extensive scholarship presented in a style at once authentic and simple, which holds the attention of readers from the beginning to end.

Khushwant Singh, Journalist, New Delhi

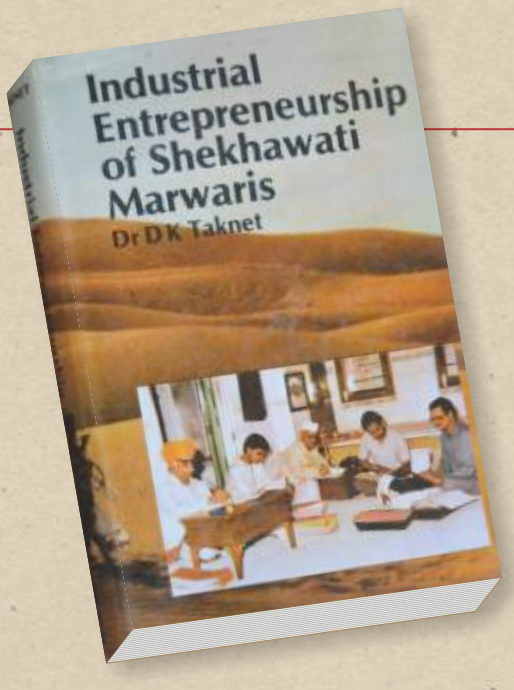
Dr Taknet's well researched study has special significance in this thrust area. The author has highlighted the socio-economic contribution of Birla in a fascinating way...which makes the publication unique in both the economic and literary worlds.

Prabhu Chawla, Editor-in-Chief & CEO, Financial Express



Industrial Entrepreneurship of
Shekhawati Marwaris

First edition : 1986, second edition : 1987, third edition : 2000, fourth edition : 2010,
fifth edition : 2011, sixth edition : 2013, seventh edition : 2021
Pages : 14+264, colour pages : 8



Marwari industrial entrepreneurship is indeed a research worthy and unique phenomenon, giving rise to this competent group of entrepreneurs and businessmen, who are a formidable force to reckon with in the business and industrial world. Born and bred in an area where nature taxes the very soul and spirit of a human being, where the struggle for existence is a continuous battle, the Marwaris of Shekhawati braved heavy odds and set out to distant places to earn a livelihood. From these humble beginnings they grew into owners of industrial empires which not only set newly independent India on the path of self-reliance but made the Marwaris an organised business entity creating considerable ripples in the business capitals of the world.

The author deals with the factors, background, hardships and skill sets that have made the Marwaris what they are today. It chronicles the tactics they used, the acumen they developed and the techniques that they brought into focus to become practical masters of the Indian economic scene.

The volume is also the result of arduous and painstaking research into the traits of a pioneering race, the adventures of which are writ large on everything they did in business and industry. The spirit of adventure is reflected in the population in this area and those who could not enter business made it equally big in military and other services useful to the nation. Ancient manuscripts were consulted at various places, a wide spectrum of people were interviewed and present-day entrepreneurs were persuaded to show family records and also recall the anecdotes and legends connected with their ancestors.

An enthralling mix has evolved. The development of the entrepreneurial skill of the Marwaris has been brought out elaborately. The story of their growth is told with candour and the secrets of their success have been analysed fascinatingly for the first time.

OPINIONS, VIEWS AND REVIEWS

Dr D.K. Taknet has made a painstaking study of the Marwari community and the reasons for success of its members...The book provides useful information on a subject about which very little has been written.
Dr Bal Ram Jakhar, Speaker, Lok Sabha

What impresses me most about your work is its empirical richness which has lent immense credibility to your findings and conclusions. The treatment of the subject is quite extensive and takes into account the diverse factors underlying the remarkable achievements of Marwaris.
Dr L.K. Jha, Chief Economic Adviser to the Prime Minister

In our own country however, this subject has not received the attention it deserves. I, therefore, compliment Shri D.K. Taknet for having made an in-depth study of Marwari entrepreneurship.
Dr Manmohan Singh, Dy Chairman, Planning Commission

It is highly informative and throws light on an extremely interesting socio-historical aspect of our industrial development.
Dr C.H. Hanumantha Rao, Member, Planning Commission

The book presents excellent data of information on the great Marwari business houses... It has a remarkable and revealing chapter on the secrets of success of Shekhawati Marwaris and through several tables and maps enriches the reader with a wealth of information, literature unobtainable.
Dr A.M. Khusro, Chairman National Institute of Public Finance & Policy, New Delhi

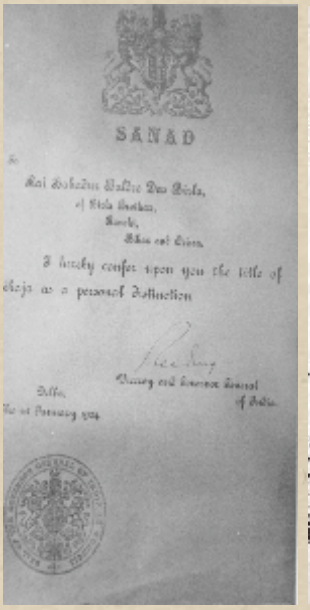
Dr Taknet draws out the factors that have made the Marwaris what they are today. The volume is also the result of arduous and painstaking research into the traits of the pioneering community.
Abid Hussain, Member, Planning Commission

In his well-researched and exhaustively documented book, the author traces the progress of Shekhawati Marwaris over the centuries.
Financial Express, New Delhi

The author deserves credit for his courage in analysing the shortcomings of the community and what ought to be done to arrest its decline from a position of undisputed pre-eminence.
Business Standard, New Delhi

Taknet narrates the changing fortunes of Marwaris...interesting study of the nature and dynamics of Indian capitalism··· Nevertheless, the book contains interesting facts about Marwari businessmen.
The Hindustan Times, New Delhi

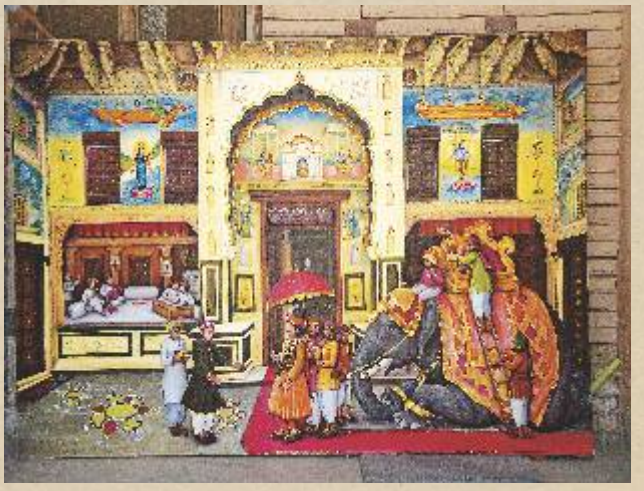
Dr Taknet's account provides some fascinating details about the Marwaris...Taknet furnishes some interesting details about how many Marwari financiers became so powerful that many kings and nawabs in North India and Bengal became dependent on them. Taknet's brief and eulogistic narrations of some of the leading Marwaris bring out this bit quite prominently. Taknet's study also highlights Gandhiji's impact on some Marwari entrepreneurs.
Money Matters, New Delhi


SANAD

I hereby confer upon you the title of

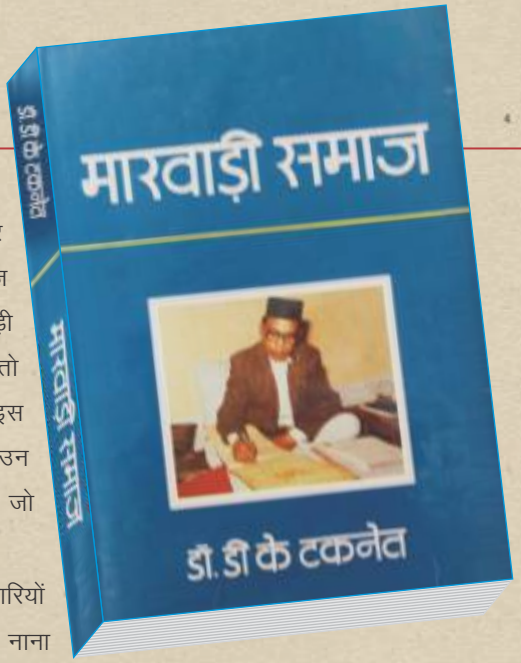
Taknet's work investigates primarily the rise of Shekhawati Marwaris and can be put into the first category. The author has divided the whole study into six chapters...A detailed discussion is presented on the economic, social and cultural contributions of the house of the Birlas, Singhanias, Bajajs, Dalmias and Podars.
The Economic Times, New Delhi

Migration of the Marwaris



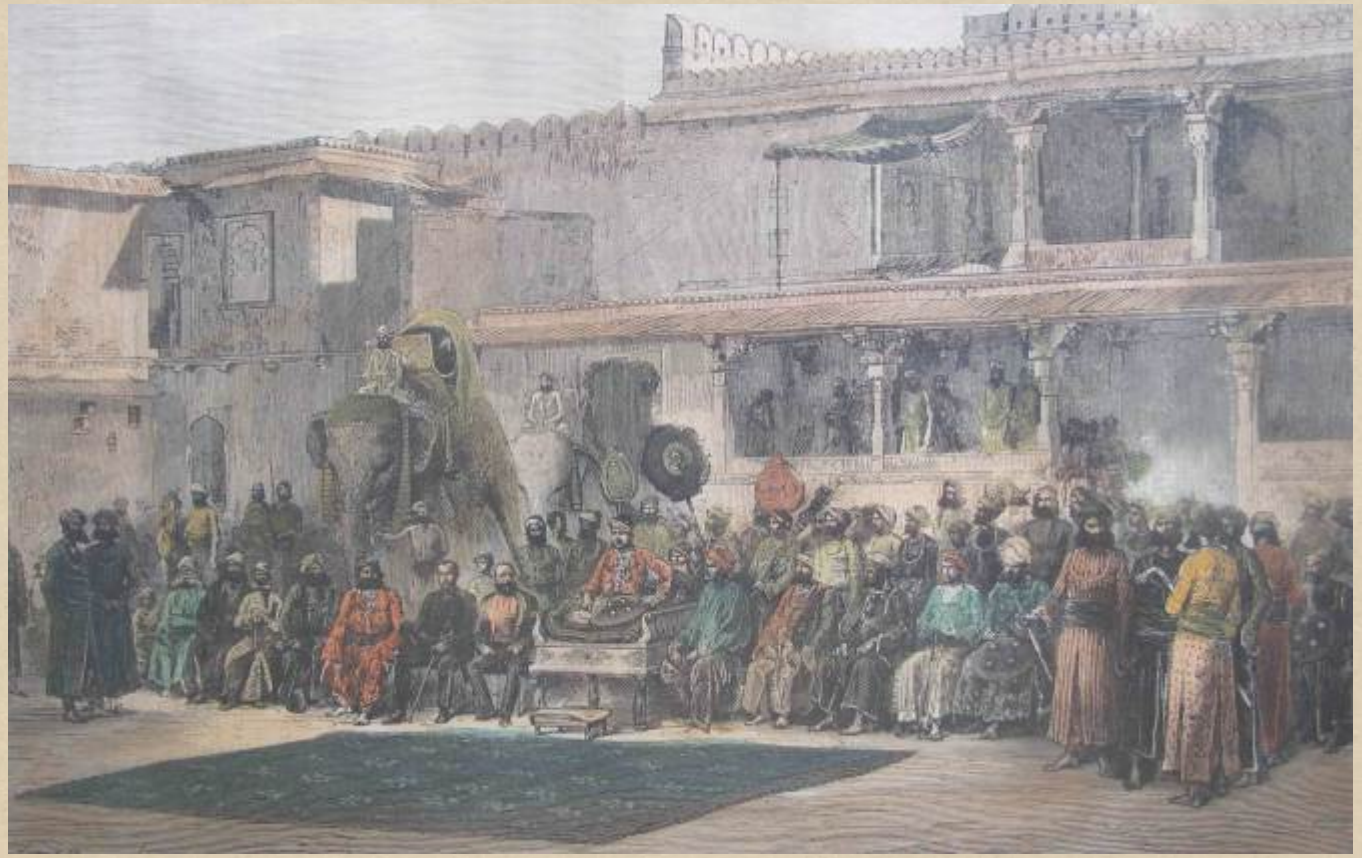
मारवाड़ी समाज

आईएसबीएन : 81–85350–00–0
प्रथम संस्करण : 1989, द्वितीय संस्करण : 1991, तृतीय संस्करण : 1995,
चतुर्थ संस्करण : 2000, पंचम संस्करण : 2005, षष्ठम् संस्करण : 2010
पृष्ठ संख्या : पन्द्रह+280, रंगीन चित्र पृष्ठ : सोलह, श्वेत–श्याम चित्र पृष्ठ : आठ



देश के निजी क्षेत्र के आधे से अधिक साधनों पर नियंत्रण स्थापित करना कोई सहज कार्य नहीं, लेकिन मारवाड़ियों ने अपने अद्‌भुत व्यक्तित्व एवं कृतित्व से इसे साकार कर दिखाया। आजादी के पहले छोटी–छोटी गद्‌दियों से शुरू हुई उनकी व्यावसायिक यात्रा आज वातानुकूलित कार्यालयों तक पहुंच गई है। आधुनिक तकनीक व प्रबंध के सहारे मारवाड़ी उद्यमियों ने देश में ही नहीं बल्कि विश्व में भी कई उत्पाद पहली बार प्रचलित किए। अब तो उनका औद्योगिक साहस राष्ट्रीय सीमाओं को लांघकर विश्व–विख्यात हो चुका है। उनकी इस व्यावसायिक एवं औद्योगिक यात्रा का क्रमबद्ध अध्ययन इस पुस्तक में किया गया है। लेखक ने उन भौगोलिक, सामाजिक–सांस्कृतिक व आर्थिक कारणों का भी सविस्तार उल्लेख किया है, जो मारवाड़ियों की सफलता में सहायक सिद्ध हुए हैं।

अपने व्यापारिक हितों को तिलांजलि देकर देश की आजादी के लिए मारवाड़ी व्यापारियों ने 1857 की क्रांति से ही जो सक्रियता दिखाई वह हमारे इतिहास का एक स्वर्णिम अध्याय है। नाना साहब पेशवा, तांत्या टोपे तथा अन्य क्रांतिकारियों की उन्होंने मदद की जिसका सिलसिला आजादी तक जारी रहा। इस दौरान कई मारवाड़ी फांसी पर लटका दिए गए तथा कइयों ने कारावास का कठोर दंड भोगा। उन्होंने महात्मा गांधी एवं राष्ट्रीय नेताओं के इशारे पर अपनी धन सम्पदा की थैलियों के मुंह खोल दिए। आजादी के लिए किए गए उनके प्रयासों का पहली बार इस पुस्तक में ऐतिहासिक और प्रमाणिक अध्ययन किया गया है। लेखक ने मारवाड़ियों के अतीत, वर्तमान एवं भविष्य पर एक सटीक दृष्टि डाली है।



■ उल्लेखनीय समीक्षाएं व प्रतिक्रियाएं

डॉ डी. के. टकनेत ने **मारवाड़ी समाज** के अतीत और वर्तमान को इस पुस्तक में प्रामाणिक रूप से प्रस्तुत करने की कोशिश की है। उनके इस लेखन में शोध की दीप्ति दिखाई पड़ती है। इसके लिए वे बधाई के पात्र हैं।
डॉ शंकर दयाल शर्मा, उपराष्ट्रपति, भारत गणतंत्र।

अब तक प्राप्य विविध प्रकार की जानकारी को लेखक ने अपने वर्षों के परिश्रम से सुव्यवस्थित कालक्रम में प्रस्तुत कर इस ग्रन्थ को प्रामाणिक पठनीय और संग्रहणीय बना दिया है। पुस्तक की उपादेयता को देखते हुए निश्चित रूप से इसका भारतीय भाषाओं से अनुवाद होना चाहिए।
प्रभु चावला, वरिष्ठ सम्पादक, इंडिया टुडे, नई दिल्ली।

इस पुस्तक में मारवाड़ी समाज के औद्योगिक कृतित्व को रोचक तरीके से प्रस्तुत किया गया है। मारवाड़ी व्यापारियों की सफलता के कारणों का वैज्ञानिक ढ़ंग से शोधपूर्ण अध्ययन काफी उपयोगी है। आर्थिक इतिहास की दिशा में यह महत्वपूर्ण पुस्तक है, जिसमें सामग्री का चयन काफी सूझबूझ से किया गया है।
आबिद हुसैन, सदस्य, योजना आयोग, नई दिल्ली।

मारवाड़ी समाज की पुरानी बहियों, परवानों व अन्य प्राथमिक सामग्री के आधार पर तैयार की गई यह शोधपरक पुस्तक व्यापारिक जातियों के इतिहास में भी उल्लेखनीय ग्रन्थ है। तथ्यों की गहरी छानबीन से पुस्तक बहुत अधिक उपयोगी बन गई है।
डॉ ए. एम. खुसरो, सुविख्यात अर्थशास्त्री, नई दिल्ली।

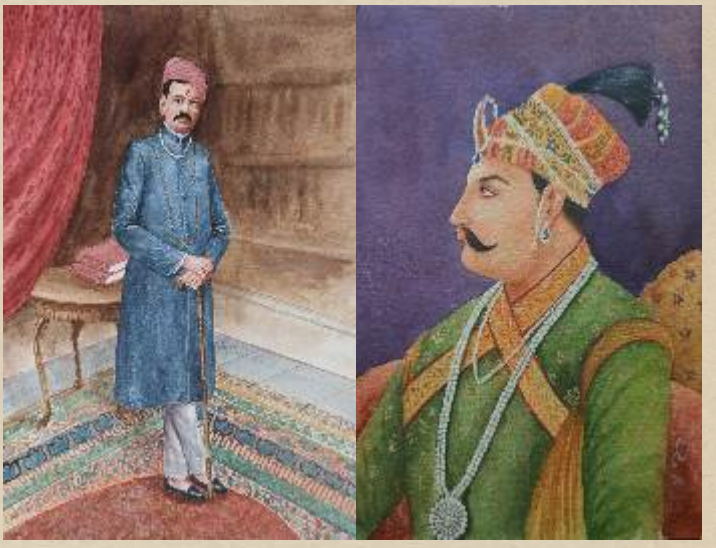
डॉ डी. के. टकनेत ने मौलिक ग्रन्थों के अध्ययन और कठोर परिश्रम से इस पुस्तक को तैयार किया है। उन्होंने मारवाड़ियों के केवल व्यावसायिक योगदान पर ही नहीं बल्कि कई अन्य विषयों पर भी लिखा है। विशेषतौर से स्वतंत्रता आंदोलन में मारवाड़ियों के योगदान पर नई जानकारी पहली बार विस्तृत रूप सें सामने आई है। पुस्तक की उपादेयता मोहक चित्रों, तालिकाओं, पाद–टिप्पणियों एवं परिशिष्टों से और भी बढ़ गई है। श्री टकनेत का यह प्रयास सराहनीय है।
राजेन्द्र माथुर, प्रधान सम्पादक, नवभारत टाइम्स, नई दिल्ली।

डॉ टकनेत ने क्रमबद्ध तरीके से मारवाड़ी समाज की आर्थिक प्रगति के साथ–साथ उसके कारणों की भी विशद् व्याख्या की है।...यह पुस्तक शोध की नई दिशाओं की ओर इंगित करती है।
हितेन भाया, प्रमुख प्रबंधशास्त्री एवं सदस्य, योजना आयोग, नई दिल्ली।

पुस्तक '**मारवाड़ी समाज**' को एक दिन में ही पूरी पढ़ गया। यह मेरे लिए भी ताज्जुब की बात है...जिस तरह से यह किताब लिखी गयी, सभी दृष्टि से मुझे अच्छी और उपयुक्त लगी। आवश्यक सभी विषयों का चयन एवं चर्चा इसमें हो गई।...सच्चाई का भी ख्याल रखा गया है और अतिशयोक्ति करने से भी बच पाये हैं। यह अपने आप में बड़ी सिद्धि है।
रामकृष्ण बजाज, सुप्रसिद्ध उद्योगपति, मुम्बई।

ऐतिहासिक लेखन की दृष्टि से महत्वपूर्ण इस पुस्तक में मारवाड़ियों के सामाजिक, व्यापारिक एवं राजनीतिक इतिहास को प्रभावी तरीके से प्रस्तुत किया गया है। मारवाड़ी समाज के पूर्ण इतिहास के संबंध में यह एक नूतन एवं समग्र प्रयास है। लेखक की पैनी दृष्टि इस समाज के जिस किसी भी पक्ष के निरूपण की ओर घूमी है, उसका बारीकी से विश्लेषण किया गया है। डॉ टकनेत ने अनेक विद्वानों के महत्वपूर्ण ग्रन्थों के उद्धरणों से अपने कथन की परिपुष्टि की है, जो लेखक के गंभीर अध्ययन एवं परिश्रम का पारिचायक है।
हरि नारायण निगम, सम्पादक, दैनिक हिन्दुस्तान, नई दिल्ली।

वास्तव में मारवाड़ी समाज के पूर्ण इतिहास के संबंध में इस प्रकार की कृति की आवश्यकता बहुत समय से थी। इस अभाव की पूर्ति डॉ डी के टकनेत ने अपने पुष्ट लेकिन सहज–सुबोध लेखन से की है। पुस्तक प्रामाणिक होने के साथ ही प्रेरक भी है, जिसमें मारवाड़ी समाज से सम्बन्धित काफी सारगर्भित विषय सामग्री है जो पूर्व में उपलब्ध नहीं थी।
संतोष बागड़ोदिया, राज्य सभा सदस्य।

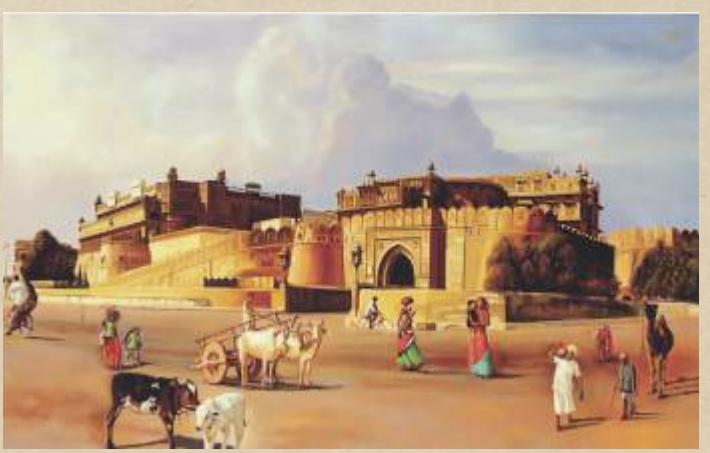


व्यापारिक जातियों के इतिहास पर कम ही काम हुआ है। मारवाड़ी जगत के आर्थिक अभ्युदय पर कुछ काम जरूर हुआ है किन्तु वह प्रशंसा मूलक होने से वह प्रभाव नहीं छोड़ सका जो एसी कृति से अपेक्षित रहता है। इस शोध अध्ययन के जरिए मारवाड़ी समाज के इतिहास के सम्बन्ध में समन्वित दृष्टिकोण अपनाकर इस कमी को पूर्ण करने का प्रयास किया गया है।...मारवाड़ी समाज ही नहीं बल्कि भारत के आर्थिक अभ्युदय में रूचि रखने वालों को यह कृति महत्वपूर्ण लगेगी।... कृति पठनीय एवं उपयोगी है।
राजस्थान पत्रिका, जयपुर।

मारवाड़ी समाज के आगे बढ़ने के कारणों का पता लगाने के लिए अनेक सामाजिक, ऐतिहासिक और राजनीतिक संदर्भों में देखना जरूरी है। इस दिशा में डॉ डी. के. टकनेत ने एक महत्वपूर्ण अध्ययन प्रस्तुत किया है। जिससे मारवाड़ियों के अतीत और वर्तमान के बारे में व्यापक जानकारी ही नहीं मिलती बल्कि लेखक ने उनके भविष्य पर भी नजर डाली है।
दैनिक जनसत्ता, नई दिल्ली।

इस किताब में जिस विस्तार के साथ मारवाड़ी समाज के इतिहास, उनके मूल राजस्थानी इलाकों, उनके प्रवास, काम करने की शैली, परदेस में उनकी व्यावसायिक उपलब्धियों, आजादी के आंदोलन में उनके योगदान और मारवाड़ी समाज की भीतरी कमजोरियों का वर्णन किया गया है, वह इसे एक अव्वल दर्जे के संदर्भ ग्रंथ में रखने के लिए काफी है।...यह आर्थिक–व्यावसायिक इतिहास का एक अच्छा नमूना है।...यह किताब न केवल शोधकर्मियों और मारवाड़ी समाज के बारे में जानने के इच्छुक लोगों के लिए एक उपयोगी ग्रन्थ है बल्कि युवा मारवाड़ी पीढ़ी के लिए भी एक नए आत्मविश्वास का स्त्रोत सिद्ध हो सकती है।
विजय क्रान्ति, वरिष्ठ पत्रकार, नई दिल्ली।

पुस्तक की छपाई अच्छी है। कुल मिलाकर एक संग्रहणीय तथा समाज के प्रति आपके समर्पण का एक चिरस्मरणीय शोध ग्रन्थ है। इसके लेखन के लिए सारा समाज आपका ऋणी रहेगा।
वीरेन्द्र जालान, राष्ट्रीय उपाध्यक्ष, अखिल भारतीय मारवाड़ी युवा मंच, गुवाहाटी।



कलराज मिश्र

निमित्त मात्र हूँ मैं...

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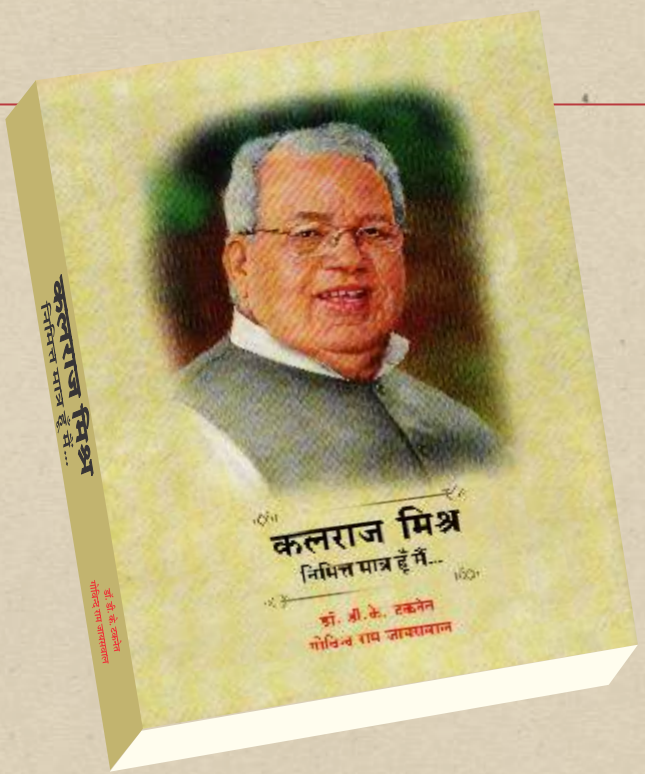


पिछले चार दशकों में मुझे विविध विषयों पर पुस्तकों के लेखन के संबंध में देश के अग्रणी राजनेताओं, समाजशास्त्रियों, अर्थशास्त्रियों और उद्योगपतियों से भेंट कर उनसे संवाद करने का अवसर प्राप्त हुआ। जिनमें जे. आर. डी. टाटा, घनश्यामदास बिड़ला, धीरूभाई अंबानी, रामकृष्ण बजाज जैसे कर्मयोगी रहे तो ज्ञानयोगी के रूप में डॉ शंकरदयाल शर्मा, अटल बिहारी वाजपेयी, डॉ अब्दुल कलाम, डॉ आर. ए. मशेलकर, डॉ एल. के. झा, डॉ राजा जे चलैय्या, नानी ए. पालखीवाला ने मेरे अंतर्मन को प्रभावित किया। कांची कामकोटी पीठम् के आदि शंकराचार्य ने आध्यात्मिकता की नई दिशा दिखाई। इन सभी महानुभावों का प्रतिबिंब देखने को मिलता है–माननीय कलराज मिश्र के व्यक्तित्व एवं कृतित्व में। मानवीय मूल्यों के प्रति समर्पण, कार्य के प्रति निष्ठा और आत्मीय व्यवहार जैसे सद्गुणों को आत्मसात् करके ही वह एक कर्मयोगी व ज्ञानयोगी के रूप में उभरे हैं, जिनका पांच दशक का राजनैतिक जीवन इसका साक्षी है। कलराज मिश्र ने सदैव राष्ट्रवादी विचारधारा को पुष्पित तथा पल्लवित कर समाज के सम्मुख, एक आदर्श रखा है। उनके हृदय में समाज के हर वर्ग के लिए संवेदनाएं हैं, जिसके कारण वे आज भी आमजन के चहेते बने हुए हैं।

कार्यकर्ताओं के लिए पूर्णतः समर्पित रहते हुए उन्होंने समय–समय पर अनेक महत्वपूर्ण राष्ट्रीय विषयों को प्रखरता से सार्वजनिक मंचों से उठाया। उनका स्पष्ट मत है कि 'राजनीति सत्ता–सुख का नहीं अपितु जन–कल्याण का माध्यम है।' उन्होंने जीवन–मूल्यों व नैतिक सिद्धांतों से कभी समझौता नहीं किया। मानवतावादी विचारों से ओतप्रोत उनके जीवन का ध्येय, सदैव देश व समाज का हित करना रहा है। कलराज मिश्र ने राज्यपाल, केन्द्रीय मंत्री, लोकसभा, राज्यसभा, विधान परिषद व विधानसभा के सदस्य के रूप में अपनी अमिट छाप छोड़ी है। जीवन के विविध क्षेत्रों में, गौरवपूर्ण उपलब्धियों के साथ–साथ जनकल्याण की प्रबल आकांक्षा से ओतप्रोत कलराज मिश्र ने देश के विकास एवं खुशहाली को एक नई ऊर्जा व गति प्रदान की। ऊर्जावान व्यक्तित्व के धनी कलराज मिश्र ने अपने राजनैतिक व सामाजिक जीवन में सदैव राष्ट्रहित को सर्वोपरि माना है जिसके कारण वे अत्यंत लोकप्रिय हैं। साधारण कार्यकर्ता से कर्मयोगी बनने की उनकी यात्रा अत्यंत संघर्षपूर्ण एवं प्रेरणादायक रही है।

आज उनके सत्कार्यों की सुगंध चारों ओर महक रही है। प्रधानमंत्री नरेन्द्र मोदी ने उन्हें बड़ा नेता बताते हुए उनके कृतित्व की भरपूर सराहना की है। उन्होंने कहा, 'बड़ा नेता क्या होता है और कैसा होता है, यह कलराजजी से सीखा। जब वे युवा मोर्चा का कार्य देखते समय, गुजरात के प्रवास पर आए। उस समय, मैं बहुत छोटा था और प्रायः उनके पास घण्टों समय बिताता था। तब मैंने इनका बड़प्पन देखा। ऐसे लोगों के साथ कार्य करते और उन लोगों को देखते हुए मैं राजनीति में आया। इन लोगों ने ही मुझे बड़ा बनाया।'

उल्लेखनीय समीक्षाएं व प्रतिक्रियाएं

यह पुस्तक श्री मिश्र के बहुआयामी व्यक्तित्व तथा कार्यों की झलक के साथ एक साधारण कार्यकर्ता से लेकर राजभवन तक की उनकी यात्रा का सुरुचिपूर्ण संकलन है।...उनका व्यक्तित्व ज्ञान, कर्मठता और मर्यादा का सुन्दर समन्वय है। उन्होंने सदैव राष्ट्रवादी विचारधारा का अनुसरण कर समाज के सम्मुख एक आदर्श प्रस्तुत किया है। उनकी संवेदनशीलता तथा उनके सहज व्यवहार ने उन्हें अत्यंत लोकप्रिय एवं आदरणीय बनाया है।
राम नाथ कोविन्द, राष्ट्रपति, भारत गणतंत्र।

शालीनता के साथ सादगीपूर्ण जीवन जीने वाले कलराज मिश्र एक कर्मठ नेता हैं। ये राजनीति के मर्मज्ञ हैं।...बड़ा नेता क्या होता है और कैसा होता है, यह कलराजजी से सीखा। जब वे युवा मोर्चा का काम देखते समय गुजरात के प्रवास पर आए। उस समय मैं बहुत छोटा था और अक्सर उनके पास घंटों रहता था तब मैंने इनका बड़प्पन देखा। ऐसे लोगों को साथ काम करते और उन लोगों को देखते हुए मैं राजनीति में आया। इन लोगों ने मुझे बड़ा बनाया।
नरेन्द्र मोदी, प्रधानमंत्री, भारत गणतंत्र।

पुस्तक का मैंने अद्योपांत अध्ययन किया। उनके छः दशक से भी अधिक समय के राजनैतिक तथा सार्वजनिक जीवन को एक पुस्तक के रूप में लिपिबद्ध करना अत्यंत ही कठिन कार्य है। लेखकगण ने उनके व्यक्तित्व के सभी रंगों को इस पुस्तक में भलीभांति संजोया है। इस पुस्तक ने अनायास ही मेरे जीवन के नवपरिणीता से लेकर राजभवन, राजस्थान पहुंचने तक के समय को कुछ ही पलों मेरे मानस पटल पर प्रकट कर दिया है।...सब कुछ मेरे सम्मुख जीवंत रूप में प्रकट हो गया है।
सत्यवती मिश्र, कलराज जी की धर्मपत्नी।

यह जीवनी एक अनमोल दस्तावेज है। कृति शोध पूर्ण होने के साथ–साथ भी अत्यन्त रोचक है। यह विद्वानों व लेखकों को बताती है कि प्रामाणिक तथा शोधपरक कृतियां भी आम पाठकों के लिए आकर्षक व रुचिप्रद हो सकती हैं। लेखकगण ने गहन अध्ययन के आधार पर श्री कलराज मिश्र की देश को दी गई बहुमूल्य सेवाओं पर बड़ी ही रोचक शैली में प्रकाश डाला है। पुस्तक पर हिन्दी साहित्य जगत गर्व कर सकता है, यह सराहनीय व अनुकरणीय है।
रमेश पोखरियाल, केंद्रीय शिक्षा मंत्री, भारत गणतंत्र।

राजस्थान के माननीय राज्यपाल श्री कलराज मिश्र पर प्रकाशित शोधात्मक एवं सचित्र जीवनी। यह एक शानदार कृति है।
डॉ मनमोहन सिंह, भूतपूर्व प्रधानमंत्री, भारत गणतंत्र।

आईआईएमई, जयपुर द्वारा शोध परियोजनाओं के तहत कई दुर्लभ, संग्रहणीय, शोधपूर्ण तथा पुरस्कृत, सचित्र पुस्तकें प्रकाशित की गई हैं, जिन्हें अंतर्राष्ट्रीय स्तर पर सम्मान प्राप्त है। अपनी इसी परंपरा को जारी रखते हुए संस्था ने कलराज मिश्र जी पर बहुत ही आकर्षक पुस्तक तैयार की है। जिसके रंगीन, सजीव चित्र पाठक को बरबस ही अपनी ओर खींचते हैं। बहुआयामी व्यक्तित्व के धनी श्री कलराज मिश्र, मृदुभाषी और सहिष्णुता के पर्याय हैं। प्रकाशन हमारी पुरानी पीढ़ी और नई पीढ़ी के बीच बौद्धिक एवं सांस्कृतिक वैचारिक आदान–प्रदान में एक सेतु का कार्य करेगा।
डॉ राजीव कुमार, उपाध्यक्ष, नीति आयोग, नई दिल्ली।

आपने कठोर परिश्रम द्वारा माननीय कलराज मिश्र जी की जीवनी को जीवंत रूप प्रदान कर दिया। उनके लिए इससे उत्तम उपहार नहीं हो सकता था। इस पुस्तक के बारे में विशेष रूप से जो चीज बरबस हृदय को आकर्षित करती है वह है इसकी शानदार तस्वीरें और चित्र–सज्जा, जो राजस्थान राज्य के लिए भी एक

उपहार है। मैं आपकी और आपके सह–लेखक की भी उल्लेखनीय रूप से उत्कृष्ट उत्पादन गुणवत्ता वाली इस कृति की रचना के लिए सराहना करना चाहता हूँ।
बिबेक देबरॉय, अध्यक्ष, प्रधानमंत्री की आर्थिक सलाहकार परिषद व सदस्य नीति आयोग, नई दिल्ली।

यह पुस्तक राजनीति और समाजसेवा से जुड़े जाने–माने व्यक्ति के अनुभवों और कार्यों से पाठकों को परिचित कराती है। आपने जिन तथ्यों को प्रस्तुत किया है वह श्री कलराज मिश्रजी के आदर्श, उनकी विचारधारा और प्रतिबद्धताओं से पाठकों का साक्षात्कार करवाते हैं। यह एक संग्रहणीय, शोधपरक ग्रन्थ है जो कलराजजी की समाज व देश के प्रति समर्पण भाव को प्रभावी रूप से प्रस्तुत करता है। ऐसे ग्रन्थ नई पीढ़ी के लिए प्रेरणादायक बने रहेंगे।
प्रो धीरेन्द्र पाल सिंह, अध्यक्ष, विश्वविद्यालय अनुदान आयोग, नई दिल्ली।

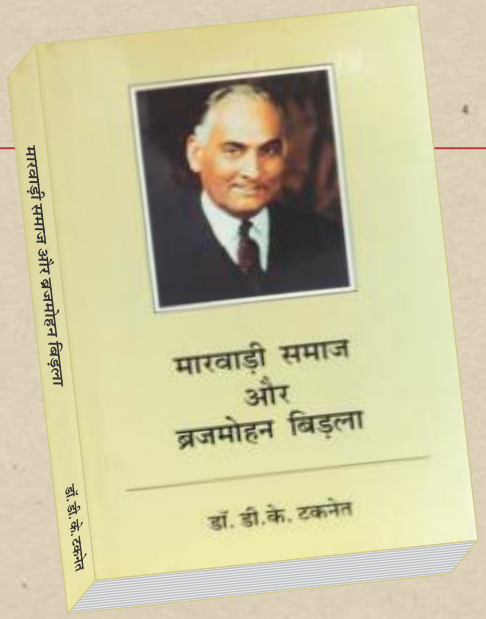
श्री कलराज मिश्रजी पर लिखी गई यह किताब बहुत श्रेष्ठ और आकर्षक है। मैंने पहला पन्ना पलटा और पलटता चला गया। उनके कार्य, सफलताएं और राजनीतिक जीवन सभी कुछ गागर में सागर की तरह समेटा गया है। फोटो की गुणवत्ता तथा संयोजन भी बहुत अच्छा और आकर्षक लगा।
नवनीत गुर्जर, राष्ट्रीय संपादक, दैनिक भास्कर।

कलराज मिश्र जी के पूर्वजों की मिट्टी, जिस क्षेत्र से संबंधित हैं, उनके जीवन के विविध आयामों को लेखकगण ने 'गीता' में 'कर्म' के सिद्धांत पर चलते हुए अपना मार्ग प्रशस्त किया तथा उनकी व्यावहारिक–आर्थिक सोच भी अत्यंत प्रेरक लगी। पुस्तक की प्रस्तुतीकरण शैली, प्रकाशन की सामग्री और समग्र गुणवत्ता वास्तव में अत्यंत उच्च स्तर की है।
प्रो वी. के. मल्होत्रा, सदस्य सचिव, भारतीय सामाजिक विज्ञान अनुसंधान परिषद, नई दिल्ली।

अनवरत जागरूक सक्रियता का नाम है–श्री कलराज मिश्र। अध्ययन काल से लेकर अब तक वे सच्चे एवं सचेत समाजसेवी की भूमिका में हैं।... विश्वविद्यालयों को अकादमिक रूप से समृद्ध और अनुशासित बनाने की दिशा में आपकी सक्रियता को अनुभव किया जा रहा है। भारत का विश्वगुरु के पद पर पुनः प्रतिष्ठित होते देखने की आकांक्षा आपके व्यक्तित्व को विरल बनाती है।...बहुत श्रम के साथ इस पुस्तक का लेखन किया गया है।
प्रा नन्द किशोर पाण्डेय, निदेशक, भारतीय हिंदी परिषद, इलाहाबाद ।

मारवाड़ी समाज और
ब्रजमोहन बिड़ला

आइएसबीएन : 81–85878–00–5
प्रथम संस्करण : 1993, द्वितीय संस्करण : 1994, तृतीय संस्करण : 1995, चतुर्थ संस्करण : 2000,
पंचम संस्करण : 2004, षष्ठम संस्करण : 2010, सप्तम संस्करण : 2012,
अष्ठम संस्करण : 2015, नवम् संस्करण : 2018, दशम् संस्करण : 2021
पृष्ठ संख्या : बारह+260, रंगीन चित्र पृष्ठ : बारह, श्वेत–श्याम, चित्र पृष्ठ : बारह



उद्योग–धंधों में क्रांति मचा देने वाले मारवाड़ी समाज ने देश के सामाजिक तथा आर्थिक विकास में उल्लेखनीय योगदान देकर अपनी विशिष्ट पहचान बनाई है। जीवन के विविध क्षेत्रों में गौरवपूर्ण उपलब्धियों के साथ–साथ जन–कल्याण की प्रबल आकांक्षा से ओतप्रोत इस समाज ने संपूर्ण राष्ट्र के विकास एवं खुशहाली को एक नई गति दी। इतिहास के सुनहरे पन्नों पर इसके बलिदान, साहस, सेवा, सूझबूझ, अध्यवसाय, मितव्ययिता, दूरदर्शिता एवं श्रम की सजीव कहानी बिखरी पड़ी है। इस पुस्तक में मारवाड़ी समाज के इसी बहुआयामी योगदान का संक्षिप्त लेकिन रोचक ढंग से उल्लेख किया गया है।

मानवता के इतिहास में सदैव ऐसे पुरुष जन्म लेते हैं जो अपने व्यक्तित्व एवं कृतित्व के बल पर न केवल समकालीन समाज को बल्कि देश की भावी सामाजिक–आर्थिक परिस्थितियों को भी प्रभावित करते हैं। बी एम के नाम से लोकप्रिय ब्रजमोहन बिड़ला देश के एक ऐसे ही सपूत थे, जिनकी समृद्ध भारत के निर्माण के प्रति सदैव प्रतिबद्धता बनी रही। उन्होंने देश की आजादी के लिए राष्ट्रीय नेताओं एवं क्रांतिकारियों की भरपूर मदद की। साथ ही पहली बार, कई नए उद्योगों का सूत्रपात कर अनेक उत्साही उद्यमियों को करोड़पति बनाया। अपने दूरदर्शी रचनात्मक विचारों और अनूठी व्यावसायिक संस्कृति के कारण उनकी आर्थिक युगदृष्टा के रूप में समूचे देश में ख्याति फैली। नोबेल पुरस्कार विजेता प्रो विलियम फाउलर ने बी एम बिड़ला की तुलना अमरीका के तृतीय राष्ट्रपति टॉमस जैफरसन से की। इस पुस्तक में मारवाड़ी समाज तथा बिड़ला परिवार के इतिहास के साथ बी एम बिड़ला के बहुआयामी योगदान को क्रमबद्ध ढंग से प्रस्तुत किया गया है।

उल्लेखनीय समीक्षाएं व प्रतिक्रियाएं

डॉ टकनेत ने प्रस्तुत पुस्तक में शोधपूर्ण अध्ययन तथा रोचक शैली द्वारा श्री ब्रजमोहन बिड़ला के व्यक्तित्व और कृतित्व को यथार्थ रूप से उजागर करने का सार्थक प्रयास किया है। विश्वास है कि यह पुस्तक युवाओं में नई चेतना व देश के लिए समर्पित होने की भावना का संचार करेगी।
पी. वी. नरसिंह राव, भूतपूर्व प्रधानमंत्री, भारत गणतंत्र।

डॉ टकनेत ने अपनी पुस्तक में मारवाड़ी समाज और ब्रजमोहन बिड़ला के राष्ट्र निर्माण के कार्यों में किए गए योगदान को संकलित करके एक सराहनीय प्रयास किया है।
चन्द्रशेखर, भूतपूर्व प्रधानमंत्री, भारत गणतंत्र।

डॉ टकनेत ने गहरे अध्ययन के आधार पर मारवाड़ी समाज और ब्रहमोहन बिड़ला की सेवाओं पर बड़ी रोचक शैली में प्रकाश डाला है।
अटल बिहारी वाजपेयी, भूतपूर्व प्रधानमंत्री, भारत गणतंत्र।

श्री ब्रजमोहन बिड़ला ने औद्योगिक विकास को नई दिशा देकर देश की संस्कृति एवं टेक्नालॉजी के विकास में महत्वपूर्ण योगदान दिया। डॉ टकनेत ने अपनी पुस्तक में देश के विकास में मारवाड़ी समाज एवं श्री ब्रजमोहन बिड़ला की भूमिका पर समुचित प्रकाश डाला है, जिसके लिए वे बधाई के पात्र हैं।
डॉ राजा. जे. चलैय्या, राजकोषीय सलाहकार, राज्य मंत्री, वित्त मंत्रालय, भारत सरकार।

डॉ डी. के. टकनेत ने इस पुस्तक के माध्यम से इतिहास, अर्थशास्त्र, समाजशास्त्र, प्रबंध और हिन्दी विषयों में महत्वपूर्ण योगदान दिया है।...अधिकांशतः व्यावसायिक जातियों और बड़े उद्योगपतियों पर लिखी गयी पुस्तकों में विश्वसनीयता या पाठकों को बांधे रखने की क्षमता का अभाव होता है लेकिन डॉ टकनेत ने अपनी इस कृति को सारगर्भित विषय–सामग्री, तथ्यों की गहरी छानबीन और विशद् अध्ययन द्वारा प्रामाणिक और सहज लेखन द्वारा पठनीय बना दिया है, जो पाठकों को प्रारंभ से अंत तक जोड़े रखती है। पुस्तक के महत्व को मद्देनजर रखते हुए इसका अंग्रेजी व अन्य भारतीय भाषाओं में अनुवाद होना चाहिए।
खुशवंत सिंह, वरिष्ठ पत्रकार, नई दिल्ली।

यह पुस्तक मारवाड़ी समाज के अध्ययन की शृंखला में लेखक की तीसरी पुस्तक है। श्री टकनेत ने इस सम्पन्न व्यवसायिक समाज की अनेक क्षेत्रों में जो देन है, उसका गंभीर अध्ययन किया है। उन्होंने सम्पन्नता के सकारात्मक पक्ष को इस प्रकार व्यक्ति के माध्यम से उजागर किया है।
विद्या निवास मिश्र, प्रधान सम्पादक, नवभारत टाइम्स, नई दिल्ली।

नवयुवकों को प्रेरित करने के लिए ऐसी पुस्तकों का बहुत ही महत्व है। यहां अमेरिका जैसे देशों में तो ऐसी पुस्तकें बहुत सफल होती हैं...पुस्तक छपाई, भाषा तथा शैली की दृष्टि से भी बहुत श्रेष्ठ है।
प्रो भूदेव शर्मा, प्रधान सम्पादक, विश्व विवेक, अमेरिका।

डॉ टकनेत की पहली पुस्तक 'मारवाड़ी समाज' और बिड़ला परिवार के एक उद्यमी का यह जीवन चरित्र, मारवाड़ी उद्यमशीलता और देश के व्यापारिक औद्योगिक विकास में उनकी भूमिका को समझने में मदद करते हैं।
प्रभाष जोशी, पूर्व प्रधान सम्पादक, जनसत्ता, नई दिल्ली।

यह पुस्तक एक कर्मयोगी के अथक परिश्रम एवं संघर्ष का रोचक दस्तावेज ही नहीं...जीवन का सरस चित्रण भी है। अनेक रोचक प्रसंग...अंत तक पुस्तक को पठनीय बनाये रखते हैं...पुस्तक प्रेरणादायी ही नहीं, संग्रहणीय भी है।
शिवानी, सुप्रसिद्ध हिन्दी कथा लेखिका।

हमारे देश में व्यावसायिक जातियों और उनकी साहसिकता के संबंध में अभी तक बहुत कम शोध कार्य हुआ है। इस दिशा में डॉ. डी. के. टकनेत द्वारा लिखित यह शोध कृति विशेष महत्व रखती है। इसमें मारवाड़ी समाज की गौरवपूर्ण उपलब्धियों के साथ–साथ बी. एम. बिड़ला के व्यावहारिक अर्थशास्त्रीय चिंतन को एक साथ गूंथ कर ऐसी कृति तैयार की गई है जो औद्योगिक एवं साहित्यिक जगत को सदैव सौरभमयी करती रहेगी। आशा है इस शोध कार्य से प्रेरित होकर शोधवेत्ता व्यावसायिक साहसिकता पर और अधिक अध्ययन करने के लिए अभिप्रेरित होंगे।
प्रो एम. एम. खुसरो, सम्पादक, फाइनेन्शियल टाइम्स, नई दिल्ली।

यह पुस्तक सम्पूर्ण वैश्य समाज के गौरव का अनमोल दस्तावेज है। डॉ टकनेत ने इस दिशा में जो कार्य किया है वह सराहनीय और अनुकरणीय है।
बनारसीदास गुप्त, पूर्व मुख्यमंत्री, हरियाणा।

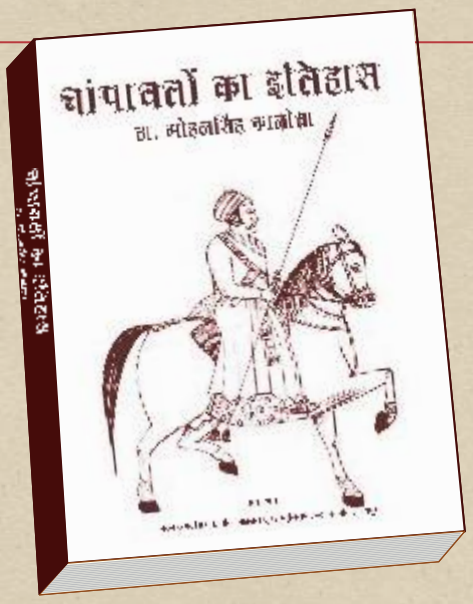
यह कृति शोध अध्ययन होते हुए भी, 'अंदाजे बयां' के कारण अत्यन्त रोचक है और विद्वानों के लिए चुनौती है कि प्रामाणिक तथा शोधपरक कृतियाँ भी आम पाठक के लिए आकर्षक हो सकती है।...यह ऐसी पुस्तक है जिस पर हिन्दी जगत गर्व कर सकता है।
जयप्रकाश भारती, वरिष्ठ पत्रकार, दैनिक हिन्दुस्तान।

मेरा जो कुछ हिन्दी का ज्ञान है उसके आधार पर यह कह देना अतिशयोक्ति नहीं होगी कि जीवन कथा के बारे में मैंने ऐसी पुस्तक नहीं पढ़ी है, जिसमें लिखने की शैली भी अनोखी है।
राधाकृष्ण बिरला, भूतपूर्व संसद सदस्य, नई दिल्ली।

यह ग्रंथ बिड़ला परिवार की श्रम–साधना एवं देशभक्ति की जानकारी से परिपूर्ण संदर्भ ग्रन्थ है। इसे पढ़कर नयी पीढ़ी लगन, श्रम, देशभक्ति तथा मानवता की सच्ची सेवा का पाठ सीखकर प्रेरणा ग्रहण करेगी। पुस्तक अतुलनीय है।
डॉ गिरिजाशंकर त्रिवेदी, संपादक नवनीत, नई दिल्ली।

चांपावतों का इतिहास

प्रथम संस्करण : 2021
पृष्ठ संख्या : 521, रंगीन चित्र पृष्ठ : 49, श्वेत–श्याम चित्र पृष्ठ : 39



मारवाड़ में मुगल सत्ता के विरुद्ध यहां के शासकों द्वारा एक सशस्त्र अभियान चलाया गया। इतिहास साक्षी है कि इन युद्धों में चांपावत वीरों ने आत्मोत्सर्ग करते हुए अपनी परम देशभक्ति एवं स्वामिभक्ति का परिचय दिया। जब महाराजा अजितसिंह ने वयस्क होने पर दुर्गादास को मारवाड़ के प्रधान का पद देना चाहा तो दुर्गादास ने स्वयं के लिए स्वीकार न कर वह पद ठाकुर मुकुन्ददास चांपावत (पाली) को देने आग्रह किया। इस प्रकार राठौड़ों द्वारा मारवाड़ की रक्षा तथा स्वतंत्रता के लिए किए गए युद्धों के इतिहास में चांपावत शाखा का इतिहास महत्वपूर्ण रहा है। चालीस अध्यायों में रचित यह पुस्तक एक महत्वपूर्ण ऐतिहासिक दस्तावेज़ है। प्रत्येक अध्याय में चांपावत शाखा की उपशाखा पर सविस्तार प्रकाश डाला गया है। प्रशाखाओं के प्रवर्त्तक, उनके ठिकानों तथा ठिकानों के भाई–बेटों के क्रियाकलापों का भी रोचक वर्णन किया गया है। साथ ही शाखा प्रमुख राव चंपकराज से लेकर इस शाखा के घरानों की विभिन्न उपशाखाओं, प्रशाखाओं की ब्यौरेवार वंशावलियां, स्वयं उनके भाइयों की जागीरें तथा उनके पुत्र–पुत्रियों के विवाह आदि संबंधों पर भी समग्रता से विचार किया गया है।

यह पुस्तक चांपावतों की शाखाओं, उपशाखाओं, उनके संबंधियों के बारे में सविस्तार, सुव्यवस्थित एवं प्रामाणिक व विश्वसनीय जानकारी उपलब्ध करवाती है। इसमें शूरवीर चांपावत राठौड़ों की कर्मठता, स्वामिभक्ति, मारवाड़ के प्रति प्रेम के साथ–साथ अपने वचन की रक्षा करने और आन–बान–शान के लिए मर मिटने के अनेकानेक प्रसंग मिलते हैं। इन वीर गाथाओं तथा चांपावतों के गौरवमयी इतिहास को एक पुस्तक में प्रस्तुत करना एक असाध्य कार्य है, जिसे लेखक ने अत्यंत ही सुंदर, सरल व चित्रात्मक तरीके से प्रस्तुत करने का भगीरथ प्रयास किया है। इसमें पूर्वकालीन शासकों द्वारा जनहित में किए गए कार्यों आदि का भी उल्लेख प्राप्त होता है।

ठाकुर मोहनसिंह जी कानोता द्वारा लिखित **'चांपावतों का इतिहास'** केवल राजपूत समाज के लिए ही नहीं अपितु इतिहास प्रेमियों के लिए भी धरोहर स्वरूप है। यह पुस्तक युवा पीढ़ी के लिए भी मार्गदर्शक एवं प्रेरणास्त्रोत है कि किस तरह से राजपूतों के छोटे बालकों, युवाओं तथा महिलाओं ने अपनी मातृभूमि की सेवा में अपने प्राणों की आहूति देकर इस धरा को पूजनीय बना दिया।

श्रीमद्गोविन्दगीता

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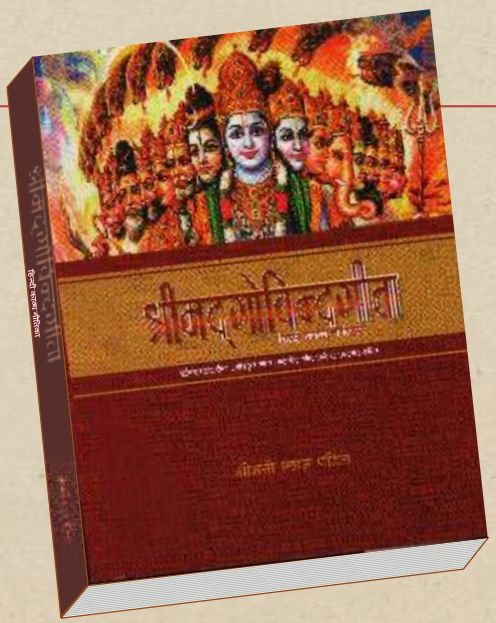
पृष्ठ संख्या : पन्द्रह+405 रंगीन चित्र पृष्ठ : पचपन



युद्ध क्षेत्र कुरुक्षेत्र में भगवान श्री कृष्ण के श्री मुख से निःसृत अर्जुन को दिए गए उपदेश, महाभारत के सबसे सुन्दर और महत्वपूर्ण प्रवचन सभी के लिए प्रेरणा–स्त्रोत है। कर्म योगी कृष्ण का निष्काम कर्म योग मनुष्य को निर्वाण का सहज सुगम मार्ग दिखाता है। शिक्षित समाज में गीता ज्ञान का गूढार्थ एंव दर्शन समझने की क्षमता अधिक होने के कारण उसमें गीता पठन–पाठन का अधिक प्रचार है। संस्कृत में अनभिज्ञ, हमारे बहुत से लोग गीता पाठ से वंचित रह जाते है।

इस असुविधा को लक्षित करके हमने निश्चय किया कि तुलसी कृत रामायण के अनुरूप हिन्दी गीता भी होना चाहिए। यही असुविधा रामायण शैली में लिखी गयी इस गीतिका के लिए प्रेरणा का स्त्रोत बन गयी। इसमें भाषा शैली, छन्द–चौपाई, दोहा, सोरठा और छन्दादि भी श्री तुलसी रामायण के अनुरूप ही है जिस से सर्वसाधारण के लिये इसका पाठ सुगम हो सके। अपने इस प्रयत्न में यह सचित्र हिन्दी सरल भाषा टीका संग्रह कितना सफल होगा, यह तो गीता प्रेमी ही बता सकेगें।

A comprehensive ongoing research study titled

An Illustrated History of

Indian Business

Proposed technical details of forthcoming research-based pictorial book which will be published by the mid of 2022

Book size : 13" x 9.50", finished : 13" x 19" open

Pages : 500 pages + 8 end pages + plc + jacket, colour : 5+5

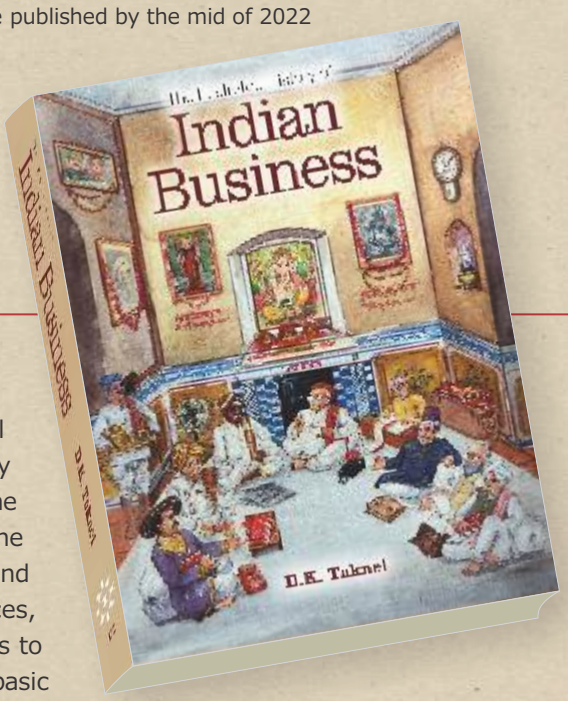
Rare visuals : 763 like paintings, b&w photos, line sketches, maps, documents etc.

Paper : plc & jacket : 150 gsm matt art paper, text : 100 gsm renaissance

End pages : 190 gsm renaissance, fabrication plc : matt lamination & raised uv

Jacket : matt lamination & raised uv

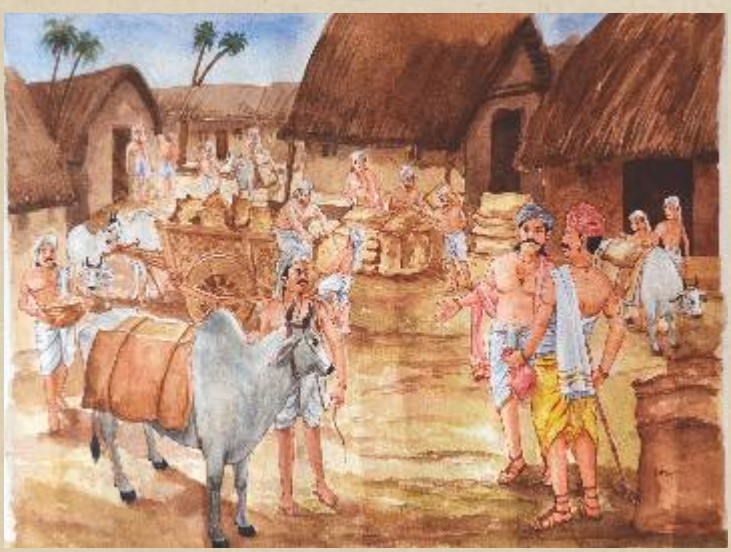
Binding: section sewn & perfect bind with case



The emergence of business history as a distinctive branch of social sciences is a relatively recent development. Although, there has been considerable debate centred around Indian business over the past several years, historical research in this area has been relatively sparse. It was only later that some scholars began to make an objective assessment of the achievements of Indian business. This richly illustrated book covers the historical roots of Indian business and highlights the entrepreneurial and business acumen of Indian traders under a variety of testing circumstances, demonstrating their skills, astute economic understanding, and willingness to explore their mettle against severe odds. This publication provides a basic understanding of the stages in the growth and development of Indian business.

This book is lavishly illustrated with rare visuals and charts the business history of India from the dawn of civilisation, across the Harappan, Mauryan, Mughal, and British periods, to the construction of the globally recognised 'India Inc.' brand. Today, the roots of Indian entrepreneurs are deeply enmeshed in the social, cultural and economic fabric of India. They have inherent potential to innovate, adapt to new technologies, and diversify into new areas. India's pre-eminent position as one of the world's fastest growing economy, owes much to the pioneering spirit, vision, and tenacity of the nation's entrepreneurship.

The narrative is enriched by case studies of successful pioneers in the fields of business, manufacturing, and trading, thereby, illuminating their role in the evolution of business in India, and its spread across the world. It will also examines the enormous inroads into the global business scenario



made by these visionaries. Both the private and public sector have emerged as an important driving force in the new millennium and will be the benchmark of global standards of quality and competitiveness. The response of Indian business to the winds of globalisation and liberalisation, and the emerging business potential of India in the new millennium is presented in an analytical form up to present times.

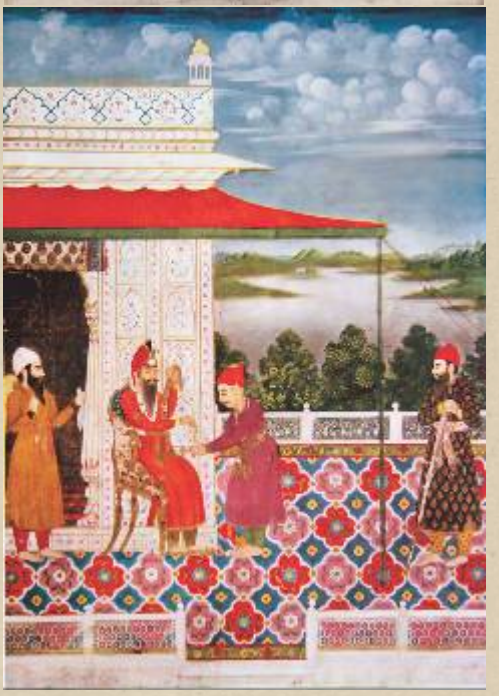
India has always looked forward, and in the twenty-first century, it is uniquely positioned to emerge as one of the foremost economic superpowers of the world. It is a commendable factor that the new generation of business community continues the Indian legacy of excellence and the future that it weaves will certainly bring greater prosperity and stature to our nation. They have achieved several milestones in these seven decades and produced global Chief Executive Officers. They dream big and plan to build on the foundations their forefathers envisaged and have continued to grow from strength to strength, marching ahead towards new horizons. Their entrepreneurial and professional skills have played a phenomenally successful role in several economic and business sectors which are indicative of the inborn Indian spirit of enterprise and the tradition of business it has fostered.

The younger generation has efficiently explored opportunities that have come their way to expand their business across national boundaries. They too have realised their vital responsibility towards the country's socio-economic development, and encouraged merely for their economic contributions, business strategies, and for their humanistic value systems.

Equipped with high education and exposure to the best global practices, their quest for growth and utilisation of their rich pool of resources, and the right social network has strengthened them for new and sustainable ventures. Pioneering minds have given due importance to consistent quality, productivity, research and development, customer satisfaction, and optimal use of resources, both human and material, woven around the concept of the welfare of the community.

Their innate psyche of giving back to society has prompted them to donate generously. The concept of philanthropic activities, parting with a portion of one's surplus wealth for the welfare of society is neither modern nor a Western notion transported to India. It was well said: 'Wealth and knowledge not shared are useless.' The Skanda Purana advocates that one should use a certain percentage of justly earned income on good deeds or work for public benefit. Another important aspect inculcated from the Vedas is that earn from a hundred hands and distribute to thousands. The spirit of dana, hospitality and social welfare has always been an integral part of the Indian business which will be covered in detail.

At the helm of most successful entrepreneurial enterprises, Indian corporates focus more on innovation and technological advancement which has helped governments of several countries to seek their advice on economic growth. The coffee table book has rich cameos of some of these great business tycoons who deserve salutation for their praiseworthy contributions not only for the country but for the world as a whole.



'I cannot forget the services rendered by the commercial class, but I want you to go a step further ... You should regard yourselves as trustees and servants of the poor. Your commerce must be regulated for the benefit of the toiling millions.'

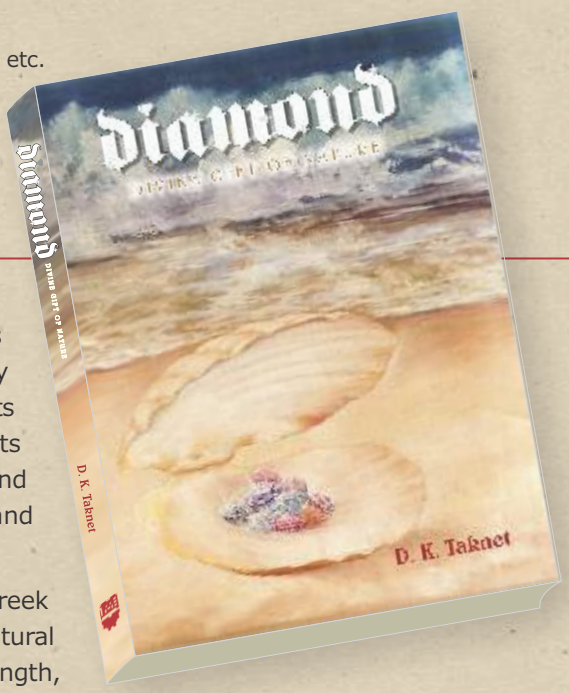
Mahatma Gandhi

A comprehensive ongoing research study titled

Diamond

Divine Gift of Nature

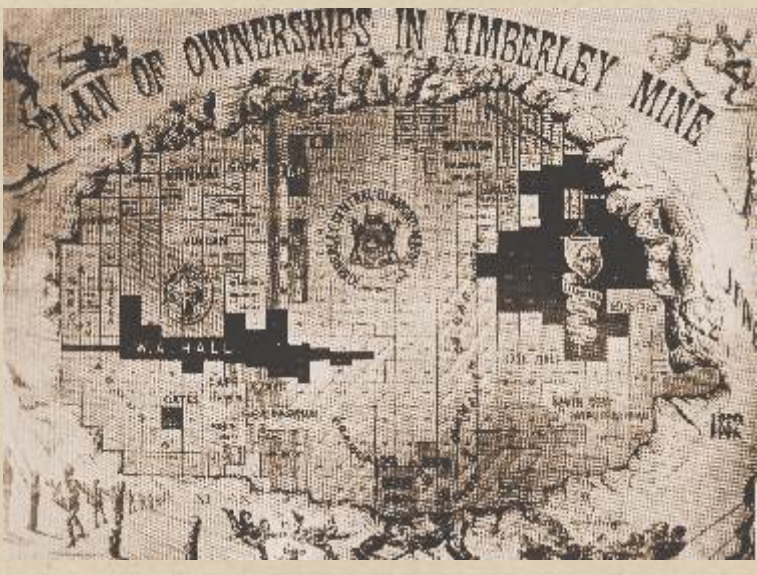
Proposed technical details of forthcoming research-based art book which will be published by the mid of 2022
Book size : 13" x 9.50", finished : 13" x 19" open
Pages : 450 pages + 8 end pages + plc + jacket, colour : 5+5
Rare visuals : 925 like paintings, b&w photos, line sketches, maps, documents etc.
Paper : plc & jacket : 170 gsm matt art paper, text : 100 gsm renaissance
End pages : 190 gsm renaissance
Fabrication plc : matt lamination & raised uv
Jacket : matt lamination & raised uv
Binding : section sewn & perfect bind with case



Diamonds have been a symbol of eternity, sublime beauty, wealth, fortune and power. The gemstone has always been coveted by kings and queens, rich and powerful. It is an aspirational symbol of prosperity even for ordinary people. A diamond is most sought after because of its rarity and brilliance, and the fact that it is a unique creation of nature. Its lure has ensured it a pivotal place in literature and folklore, romance and legends. The history of this glittering gem is in itself an extraordinary and fascinating story.

According to the *Merriam Webster Dictionary,* its origin is from the Greek word, 'adamas' meaning hardest metal. Diamonds are the hardest natural substance known to mankind. They are often used as a metaphor for strength, courage and invincibility. Most diamonds were formed deep inside the earth billions of years ago. They are older than the rocks in which they are found. Diamonds are sometimes ejected out of the volcanic rocks and washed downstream to surrounding river beds or even to the coast. It takes expertise and hard work to find them. Diamonds, however, represent much more than unsurpassed beauty and sparkle. From its earliest days, the diamond has been imbued with mystique and superstition that has intrigued and delighted people throughout history.

In India, Dravidians were the first people to discover diamonds. They found them seven or eight centuries before Christ. India was a major source of diamonds until 1725, when they were discovered in Brazil. These are now mined on every continent except Europe and Antarctica. More than 90 per cent of the world's rough diamonds are cut and polished in Surat and Mumbai in India. Other important centres of diamond cutting and trading are Antwerp, London, New York, China, Thailand, Tel Aviv, Amsterdam and Johannesburg.



During the course of this research study, our extensive research will cover its history, attraction and other aspects of the precious stone from production, cutting and polishing to the marketing of diamonds. For this purpose, it has been planned to travel approximately, 1.5 lakh kilometres for researching and interviewing more than 5,000 people directly or indirectly associated with diamonds ranging from chairmen of companies to expert cutters and polishers who shape and polish the stones turning the natural stone into riches. The planned pictorial book will be meticulously researched and documented. This will take a holistic look at the contemporary scenario of the diamond and its market. The book will also highlight the contribution of international organisations of the diamond trade and industry. The narrative will be enriched with case studies of successful pioneers in this field, illuminating their role in the evolution of the diamond trade in India, and its spread across the world.

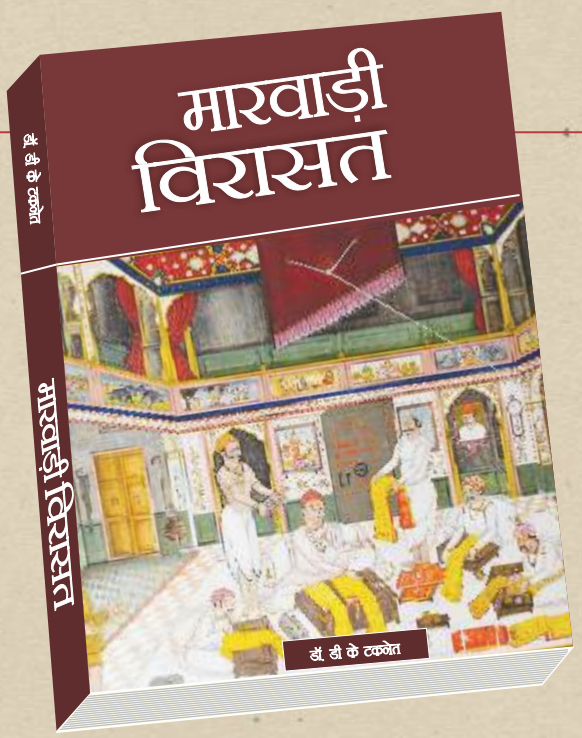
Imbued with rare visuals brought into the public eye for the very first time, this volume will elaborate on the lesser known aspects from the past and the present diamond scenarios, blending the finest from its rich heritage. This volume is as serious about bringing out the history of its subject in depth as it is about digging out rare facts and photographs.

A special focus will be on the contributions to socio-economic development made by the diamantaires and their organisations. Their tradition, legacy and heritage will be highlighted. The Roman naturalist Pliny has said that 'Diamond is the most valuable, not only of precious stones, but of all things in this world.' These aspects will be given due importance in this research study.

Consisting approximately of 450 pages with over 925 rare, black & white and colour photographs, paintings, lithographs, fillups, maps, documents, illustrations and line sketches, the book will be itself a gem which will capture the imagination of readers be they connoisseurs or laymen.

मारवाड़ी विरासत

आईएसबीएन : 978–81–929767–1–6
प्रथम संस्करण: 2021
पृष्ठ संख्या : 350



वैश्य समुदाय भारत का सबसे पुराना व्यापारिक समुदाय है, जो वैदिक युग के आरम्भ से ही अपनी अनूठी लगन और कर्मठता से देश के लिए धन–सम्पदा पैदा करता रहा है। इस वैश्य समुदाय से ही उपजा मारवाड़ी समाज बहुत से राजा–महाराजाओं के मंत्रियों, सलाहकारों और दीवानों के रूप में, राजकाज में बहुत महत्वपूर्ण भूमिका निभाता रहा है। देश की सबसे पहली परोपकारी और धर्मार्थ संस्थाओं की स्थापना का श्रेय भी इसी समाज को जाता है।

मारवाड़ी राजपूताना, हरियाणा, मालवा और आसपास के क्षेत्रों से देश के सभी हिस्सों में फैलते चले गए। यह पुस्तक मारवाड़ियों की गौरव–गाथा का एक दिलचस्प और जीवंत चित्र प्रस्तुत करती है। नए और अनजाने क्षेत्रों की कठिन चुनौतियों से जूझते हुए, अन्य समुदायों के साथ कंधे से कंधा मिलाकर काम करते हुए, सफल होने की अपनी क्षमता पर अटूट विश्वास रखते हुए और अपने लक्ष्य को हमेशा ध्यान में रखते हुए वे पहले व्यापार, फिर व्यवसाय और आगे चल कर उद्योग के बेताज बादशाह बनते चले गए। देश के स्वतंत्रता संग्राम में भी उन्होंने राष्ट्रप्रेम, परोपकारिता और सक्रिय राजनीतिक भागीदारी की सच्ची भावना का प्रदर्शन करते हुए बढ़चढ़ कर भूमिका निभाई, बहुत से मारवाड़ी जेल गए तो कई शहीद भी हुए।

आज भारत के सामाजिक, सांस्कृतिक और आर्थिक तानेबाने में मारवाड़ी समाज बहुत गहरी जड़ें जमा चुका है। समाज को वापस लौटाने के अपने जन्मजात स्वभाव के कारण वे शिक्षा, महिला सशक्तिकरण और व्यावसायिक प्रशिक्षण जैसी गतिविधियों में खुलकर आर्थिक योगदान दे रहे हैं। कुछ पुरानी परम्पराओं को त्यागकर और साथ ही बहुत सी परम्पराओं को जारी रखकर वे इस आधुनिक युग में भी नवीन और प्राचीन का एक अद्भुत सांस्कृतिक संगम बनाए हुए हैं। देश के सबसे सफल व्यावसायिक घरानों के कुशल नेतृत्व और अभिनव प्रयोगों और टेक्नालॉजी के विकास में अपनी गहरी दिलचस्पी के कारण वे अनेक देशों की सरकारों को आर्थिक विकास के गुर सिखा रहे हैं। देश के इतिहास और इसकी सामाजिक–आर्थिक आधारशिलाओं पर अपनी अमिट छाप छोड़ने वाले बहुत से मारवाड़ियों में से कुछ प्रमुख हस्तियों के बारे में हमें यह पुस्तक विस्तार से बताएगी। हम इस समुदाय से जुड़ी बहुत–सी नई और अब तक अनजानी दिलचस्प और आश्चर्यजनक जानकारियों से भी परिचित होंगे।

मारवाड़ियों की नई पीढ़ियां, आज भी ऊंचे सपने देखते हुए अपने पूर्वजों द्वारा रखी गई नींव पर नए और भव्य निर्माण करने में जुटी हुई हैं। दिनोंदिन और ज्यादा तरक्की करते हुए वे नए क्षितिजों की तरफ बढ़ रही हैं। उनकी कुशल देखरेख और मार्गदर्शन में कितनी ही कल्याणकारी योजनाएं और ट्रस्ट समाज की सेवा और विकास में जुटे हुए हैं। पांच वर्षों के निरंतर शोध और अथक परिश्रम के बाद सामने आई यह पुस्तक पांच सौ से भी अधिक दुर्लभ रंगीन छायाचित्रों, कलाचित्रों और श्वेत–श्याम चित्रों, रेखांकनों और दस्तावेजों से सुशोभित है जो पहली बार प्रकाशित हो रहे हैं। कहना न होगा कि पाठकों के लिए यह किसी भव्य उपहार से कम नहीं है। यह पुस्तक उन सबके लिए भी एक प्रेरणा–स्रोत साबित होगी जो ऊंचा सोचने और आसमानी बुलंदियों को छूने में विश्वास रखते हैं।

Author

Dr D.K. Taknet is a well known business historian and writer. He is a gold medalist (MPhil) and was awarded a PhD by the Department of Business Administration, University of Rajasthan, Jaipur. He is the author of a number of books which have been widely reviewed, excerpted and serialised in leading national daily newspapers and magazines. Enriched with over thirty years of research and teaching, his documentation of Indian industrialists and business houses has resulted from over a thousand interviews with eminent corporate executives and organisations. He also writes extensively for the national and international print media.

He has been the recipient of several scholarships and fellowships awarded by premier institutions such as the University Grants Commission, the Indian Council of Social Sciences Research, and Ministry of Human Resource Development, Government of India for many analytical research studies on thrust areas of national importance.

Dr Taknet has made business documentaries on Indian business houses and many corporate luminaries, and recorded over a thousand interviews with eminent Indian and foreign industrialists and business executives.

An avid traveller, he has participated in international seminars and conferences and is associated with several distinguished Indian and foreign professional and social organisations. He is the recipient of the President's Award for Social Welfare. He has served in an honorary capacity in several senior managerial positions and assisted the Government of Rajasthan in organising conferences on non-resident Indians and Rajasthanis. In recognition of his eminence and experience he was entrusted by the government to organise the International Rajasthani Conclave 2000, India.

He is currently working on several research projects of national importance, and can be contacted at dktaknet01@gmail.com

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The International Institute of Management & Entrepreneurship (IIME), established in 1990 in Jaipur (India), is an autonomous, non-profit and multidisciplinary organisation. Active for 31 years, it was set up in accordance with the recommendations of the Radhakrishnan National Commission on Education, which emphasised the need to tap Rajasthan's rich entrepreneurial resources for the benefit of society through quality education, research and public welfare activities. IIME has been notified in the *Gazette* of Rajasthan and the *Gazette* of India. The Ministry of Science and Technology, Government of India has accorded its recognition as a Scientific and Industrial Research Organisation. Former Chief Justice of India and Chairman of the National Committee for Promotion of Social and Economic Welfare recommended to the Ministry of Finance, Government of India for the inclusion of this Institute in the *Gazette* of India in public interest. IIME is registered under the provisions of the Rajasthan Societies Registration Act, 1958 and the Income Tax Department has also granted it a 80G certificate.

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